



[WWW.FLIPBUILDER.COM](http://WWW.FLIPBUILDER.COM)

**FLIP WORD**

Create your flipping book from WORD files



## About Flip Word

Flip Word is a utility which allows you to convert Microsoft Word documents to page-flipping books. With the powerful converter, your documents can be shown on the Web not only as a standalone document in a separate window but also can be embedded in a web page and shown on the page with other web page content. You can even define who can view your created eBooks online by adding security passwords. Besides, you can output in ZIP, EXE or Burn to CD.

Note: This product is distributed on a "Try before-you-buy" basis. All features described in this documentation are enabled. The registered version doesn't insert a watermark in your generated page-flipping eBooks.



## Product features

1. Convert Microsoft Word documents to Adobe® Flash® based page-flipping eBooks easily;
2. Output in 4 different formats: HTML, EXE, Zip and Burn to CD.  

HTML allows you to upload to a website to be viewed online.

EXE and Zip allow you to send to your user by email to be viewed on their computer.

Burn to CD allows you to burn to disk so you can send your user physical media for viewing on their computer.
3. Define your language for flash.
4. Preview the output effect instantly.
5. Provide multiple templates (default provided or download from website).
6. Select render engine to output higher quality page-flipping ebook.
7. Import bookmarks (outline) with Word, and edit them manually.
8. Import text with so text is searchable.
9. Add password to protect your page-flipping book.
10. Define titles, keywords and other metadata.
11. Define titles, icon, window size for EXE page-flipping ebooks.
12. Define book margin size manually.



13. Insert background music, always play or define times.
14. Set background color and image.
15. Set book reading from right to left (such as Arabic).
16. Choose hard cover for eBooks.
17. Set page-flipping time manually.
18. Customize toolbar buttons to set permissions for downloading, printing, sharing and more.
19. Set colors for toolbar, book cover, book shadows, bookmarks and more.
20. Set scale for zoom-in function.
21. Set control bars to "show" or "hide" in full screen.
22. Show thumbnails or bookmark panel at the very beginning.
23. Define open flipbook with bookmark panel shown in left or right side.
24. Save and Load your project.
25. Export and save settings for future uses.












## Page-flipping eBook features

With the page-flipping ebook you have created, your user will be able to:

1. Drag the corner to flip a page.
2. Click page shadows to flip a page.
3. Input login password to view eBook content.
4. Auto-view flipbook repeatedly.
5. Auto-flip eBooks after loading.
6. View page thumbnails.
7. Use button to control page, such as Previous, Next, First, Last etc.
8. Flip pages automatically.
9. View page-flipping ebook full screen.
10. Search whole eBook.
11. Print out the whole ebook or a range of pages directly.
12. Download the uploaded page-flipping eBook from web site directly.
13. Double-click to zoom in or zoom out.
14. Zoom in/ out both pages.
15. Share eBook url via email.
16. Open or close page-turning sound.
17. View eBook with pre-loading needed pages to open quickly, do not need to wait all pages loaded.
18. Open to a certain page in Browser by adding a suffix like this:  
index.html?pageIndex=4.

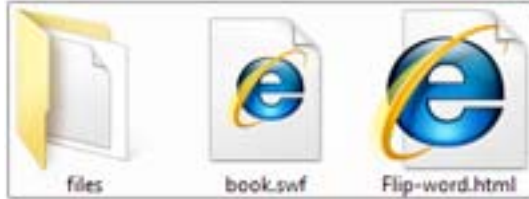


## Quick Start

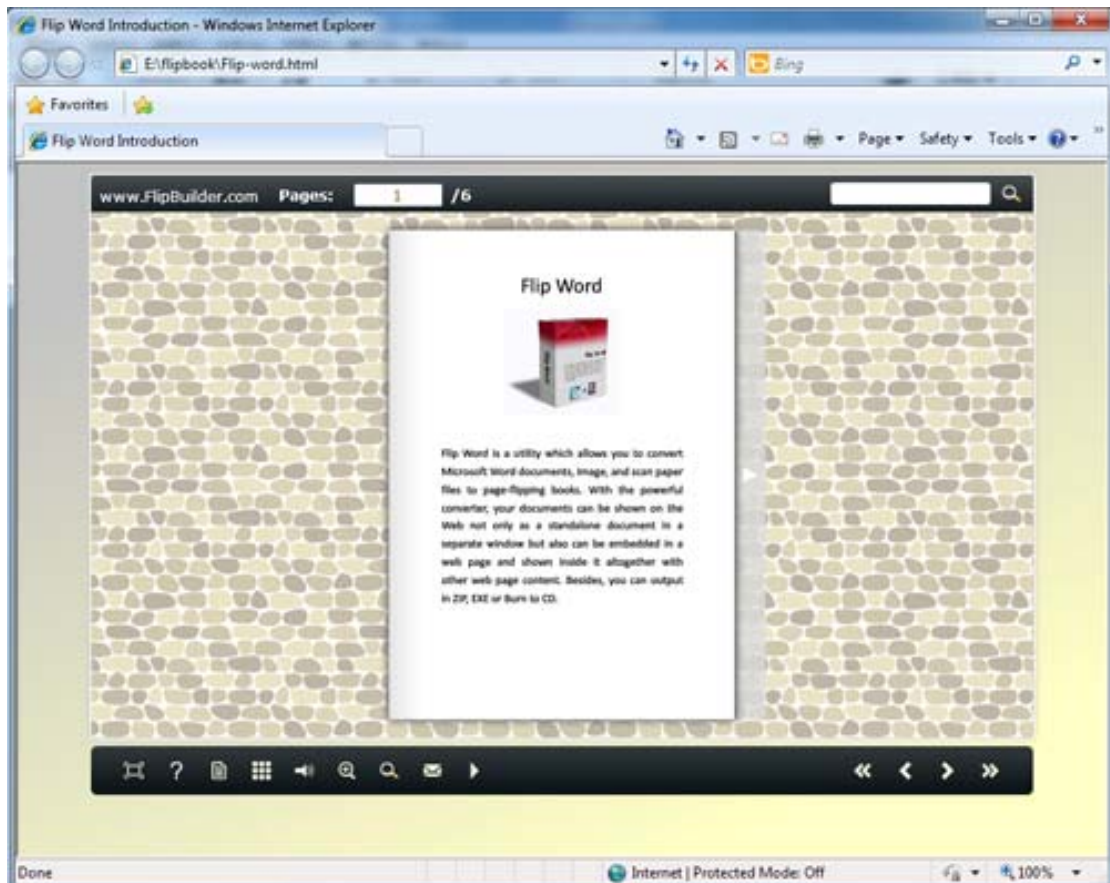
1. Launch the application via the desktop shortcut ;
2. Click the "Import Word" icon  to enter into Import Word interface;
3. Click  icon to choose Word file from your computer;
4. Click  icon to enter into template setting interface;
5. Define parameters for eBooks, such as Book, Tool Bar, Bookmarks, and then click the "Apply Change" icon ;
6. Click "Convert to Flipping Book" icon  to enter into Output interface;
7. Choose Output Type from HTML, ZIP and EXE, here take  as example;
8. Click  to set Output Folder as "E:\flipbook", input File Name as "demo";
9. At last, click  icon to output created page-flipping eBook.



You can open the "flipbook" folder in "E:\", there are three files in this folder:



Open the "Flip-word.html" file to view your created page-flipping book via Web Browser, such as Internet Explorer, Google Chrome, Firefox, etc.



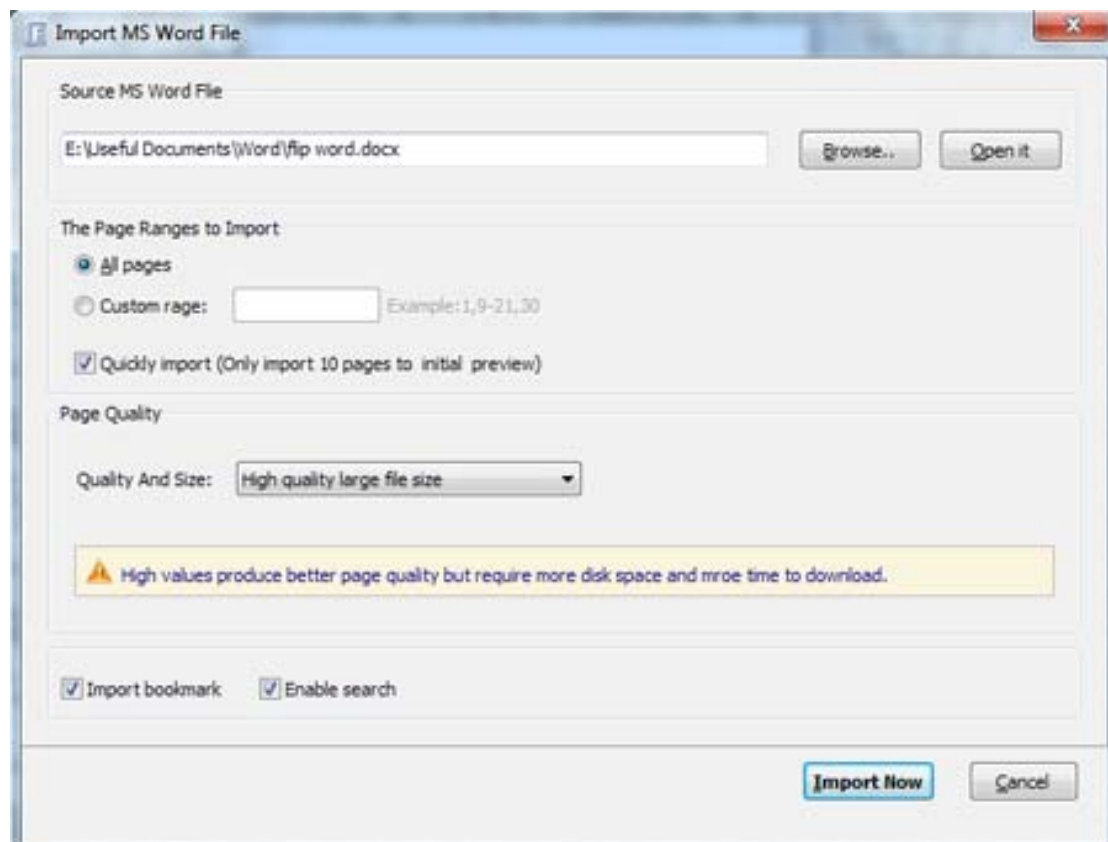


## Interfaces

There are some main interfaces you will see while using Flip Word as below shows: **Import Word**, **Template Settings**, **Language Option** and **Output**.

You can enter into each page to get clear instructions for every detail option.

### I. Import Word Interface:





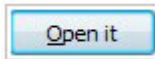


## Panel Description:

### 1. Source WORD File

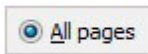


Click this icon to open the Word file you want to convert;



View content of added Word file to clarify before converting.

### 2. The Page Ranges to Import



Convert all pages to page-flipping eBooks;



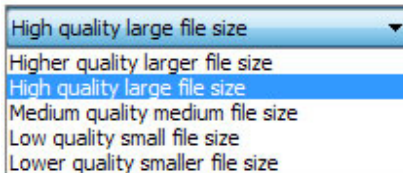
Convert a range pages to eBook;



Preview applied effect on first 10.

### 3. Page Quality

There are five types of "Quality And Size":



### 4. Other Options



If your WORD file contains bookmarks, check this option to use in output page-flipping eBook;



Check this option to enable search functionality in created flipbook.

At last, click  icon to enter into template setting interface.



## II. Template Settings Interface:



The new V3.0.0 provides three different templates at present: Classical, Float and Spread.

Each template contains some unique settings, the below instructions will show you details.

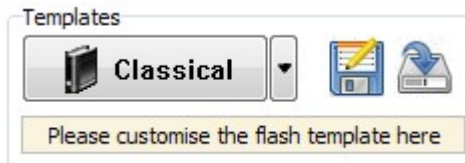
The design setting interface contains below main parts:


- Choose Template
- Book
- Sound
- Tool Bar
- Initial Show
- Bookmark
- Language
- Security Settings

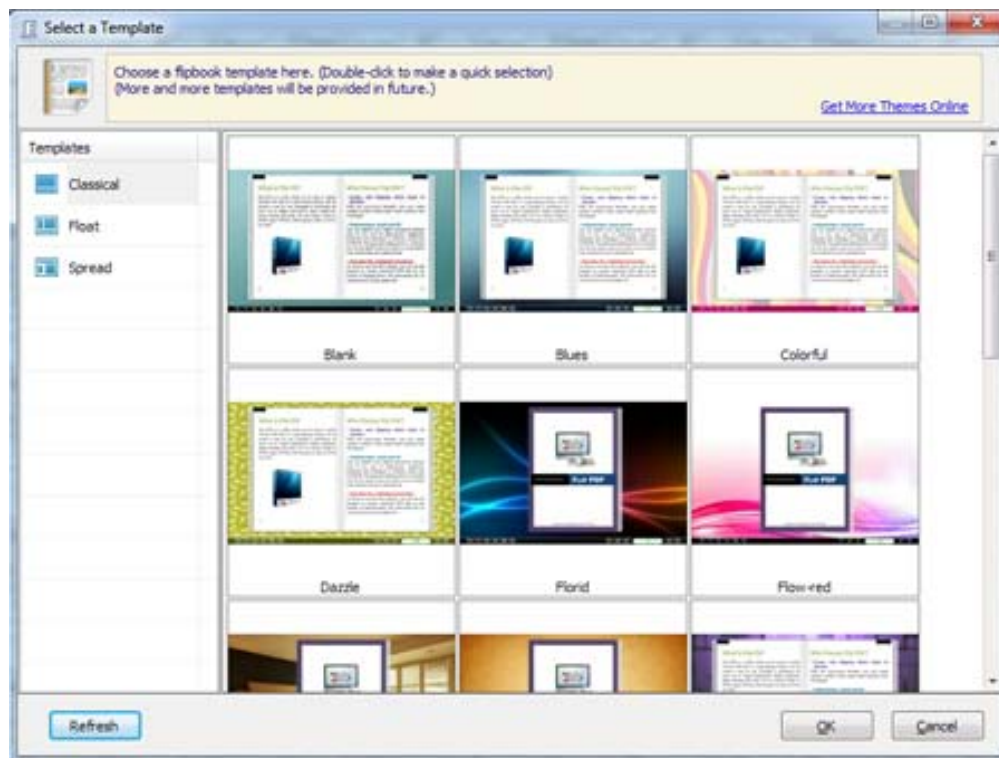


## Panel Description:

### 1. Choose Template



Click  icon to select templates from below interface:



Click this icon is to save current settings as a TXT file for later uses;



Click this icon is to import stored setting file at once.



## 2. Book Panel

<input type="checkbox"/> Book	
Book Title	www.FlipB...
Hide Book Frame Bar	No
Retain the book to center	No
<input checked="" type="checkbox"/> Book Proportions	
Top Margin	10
Bottom Margin	10
Left Margin	60
Right Margin	60
Flash Window Color	0x021A25
Page Background Color	0xffffffff
<input checked="" type="checkbox"/> Page Shadow	
<input checked="" type="checkbox"/> Background Config	
Right To Left	No
Hard Cover	No
Flipping Time	0.6

(1) Book Title (only can be set in Float Template)



Customize book title for showing on the top of your flipbook.

(2) Hide Book Frame Bar

Hide Book Frame Bar Yes

If don't want to show the book frame bar, choose "Yes" in this option.

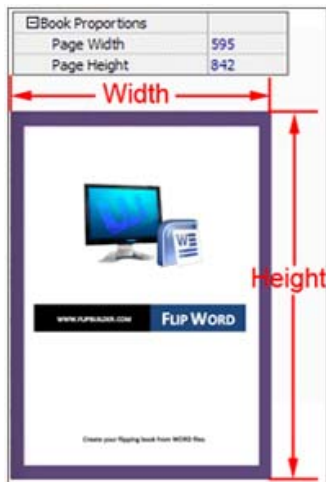
(3) Retain the book to center

Retain the book to center Yes

If you select "No" in this option, the eBook will be shown on the right-side. This setting is for embedding special background image, such as advertisement or company log.



(4) Book Proportions



Please note that the values are not fixed in pixels or inches, they just represent a ratio for "Page Width: Page Height", and the book size will be changed depend on your Explorer Window Size.

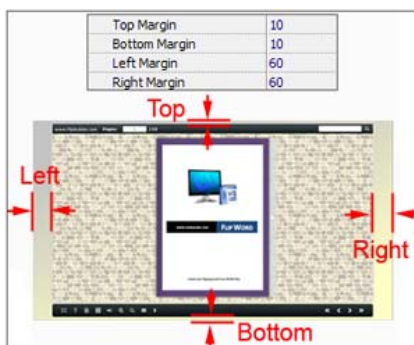
(5) Book Margin

A. Book Margin (set in Classical Template):



"Book Margin" refers to the distance between the book and the toolbar.

B. Top/ Bottom/ Left/ Right Margin (set in Float/ Spread Template):





(6) Flash Window Color



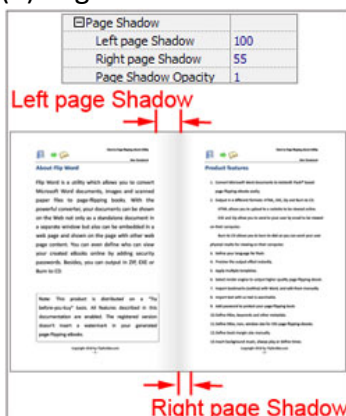
This color will be applied on all flash windows, such as the book window, "Help" window, "Print" window and so on.

(7) Page Background Color



When load pages, or if the page number of your WORD file is odd, then the page (the last page) will show with the "Page Background Color".

(8) Page Shadow

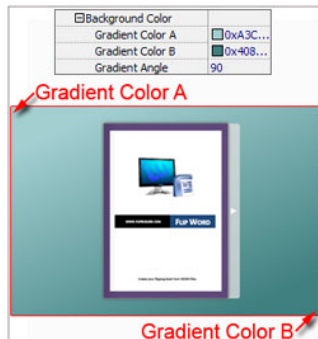


The value also takes the value of Book Proportions as reference, and the value interval of "Page Shadow Opacity" is "0~1", the larger value refers to the deeper shadow color.



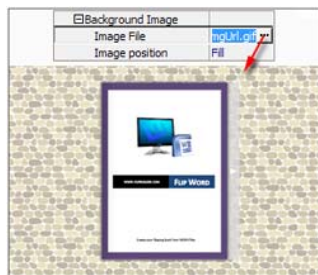
## (9) Background Config

### A. Background Color:



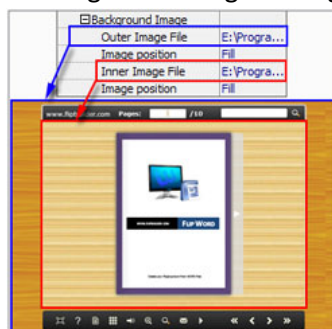
Define background for your flipbook with gradient color or pure color (the same color for "Gradient Color A" and "Gradient Color B"). Gradient Angle is the angle between the two colors.

### B. Background Image setting in Classical and Spread templates:



Click the icon "..." to choose background image from your computer, and there are 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right.

### C. Background Image setting in Float template:

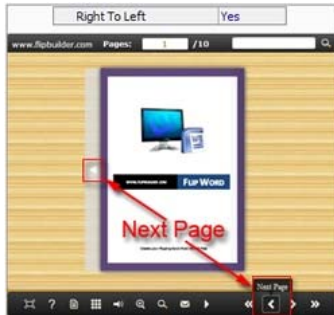


The Float template enables you to add two background images: Outer Image and Inner Image. You can make Inner background image to show special information, such as advertisement or company logo, etc. There are also 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right.



(10) Right to Left

If the language of your file is read from right to left (such as Arabic), then choose "Yes" in "Right to Left" option:



(11) Hard Cover

If you want create hard cover effect (a book bound with rigid protective covers) for your flipbook, choose "Yes" in "Hard Cover" option:



(12) Flipping time

Sets page flipping time in seconds according to your needs. (Recommended second value is 0.6):

Flipping Time	0.6
---------------	-----

**3. Sound Panel**

☐ Sound	
Enable Sound	Enable
Sound File	mp3e.3.mp3 ...
Sound Loops	-1

If you want to add background sound to your flipbook, such as a song or other audio file, set "Enable Sound->Enable", then click "..." icon to choose "Sound File" from your computer, then set "Sound Loops", "-1" stands for playing the sound file all the time while viewing flipbook, other value (N>0) stands for the times of playing the sound file.





#### 4. Tool Bar

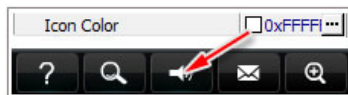
☒ Tool Bar	
Tool bar	Show
Bar Color	■ 0x000000
Icon Color	□ 0xffffffff
☒ Zoom Config	
Print Enable	Yes
Search Button	Show
Search Highlight Color	■ 0xffff00
☒ Download setting	
Full Screen Button	Show
Full Screen Without Tool...	No
Help Button	Show
☒ Share Button	
☒ Auto Flip	

(1) Tool bar (only in Classical Template)



Show or Hide Tool bar in created flipbook.

(2) Icon Color



(3) Zoom Config




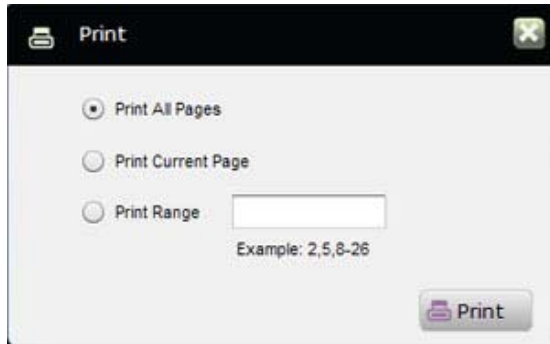
To enable Zoon In functionality, choose "Yes" in "Zoon in enable", you can set "Zoom Scale" in **Classical Template**, the value is the times between zoomed page size and the current page size.



(4) Print Enable


Print Enable	Yes
--------------	-----

Choose "Yes" in "Print Enable", then click icon  to set print page range as below:



(5) Search Button:

Search Button	Show
Search Highlight Color	 0xffff00

Select "Show" in "Search Button" (make sure you have check "Enable Search" option in "Import Word" interface), then define "Search Highlight Color", after clicking "Search" icon , you will see a popup box to input search words, then click Enter or "Search" button, you will get the below searching result:




(6) Download setting:

<input type="checkbox"/> Download setting	
Download Enable	Yes
Download URL	PPTDemo.ppt





**User Document**

If you want your flipbook readers to download the Word file or the flipbook directly from your website, select "Yes" in "Download Enable" option, then input the Download URL directly, you can use absolute path like "http://www.flipbuilder.com/flip-Word/example/files/download/FlipWORDDemo.doc" or relative path like "/files/download/FlipWORDDemo.doc" (make sure you have uploaded the WORD file to the same path).

Then readers can click the icon  to download your uploaded WORD file directly.

**(7) Full Screen**

To enable "Full Screen" functionality in output flipbook, select "Show" in "Full Screen Button" option:

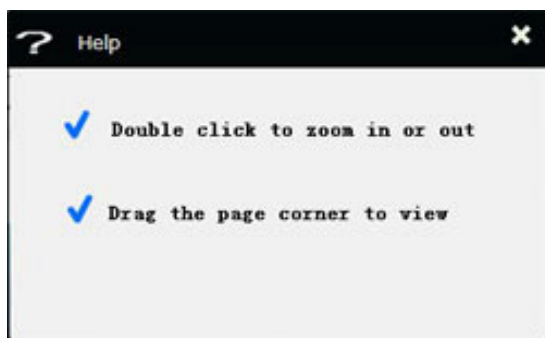
Then you can click icon  to view flipbook in Full Screen, click icon  or "Esc" button to exit from the Full Screen.

Or if you want to show your flipbook without Tool Bar while showing in Full Screen mode, you can set "No" in "Full Screen without Tool Bar" (just in Classical Template):

**(8) Help Button**

To show tips about viewing flipbook, you can set "Show" in "Help Button" option:

Then you can see the button  and click to get the tips as below:




**(9) Share Button**

If you want your flipbook viewers to send the link to their friends or clients, you can add a share button in your flipbook for readers to send out your flipbook link immediately:




<input type="checkbox"/> Share Button	
Share Button	Show
Email Subject	Rear my fi...
Email Body	{link}

When the viewers click the share button , they will enter into the Email interface with the link of your flipbook in the Email body.

### (10) Auto Flip

<input type="checkbox"/> Auto Flip	
Enable	Yes
Flip Interval	3
Play Count	-1
Auto flip when start up	Yes

To auto flip your eBooks, you can set "Yes" in "Auto Flip->Enable" option; then define the Flip Interval (seconds of staying on each page); the value of "Play Count" stands for the times of auto playing the eBook, and "-1" stands for playing forever (after clicking the Auto Flip button , the flipbooks will be flipped by staying 3 seconds per page); if you want to auto start and flip the eBook after opening, just set "Auto flip when start up->Yes":

### 5. Initial Show (set in Float/ Spread Template)

You can show Bookmark panel or Thumbnails panel on the flash page at the beginning, just select "Bookmark" or "Thumbnails" in this option:

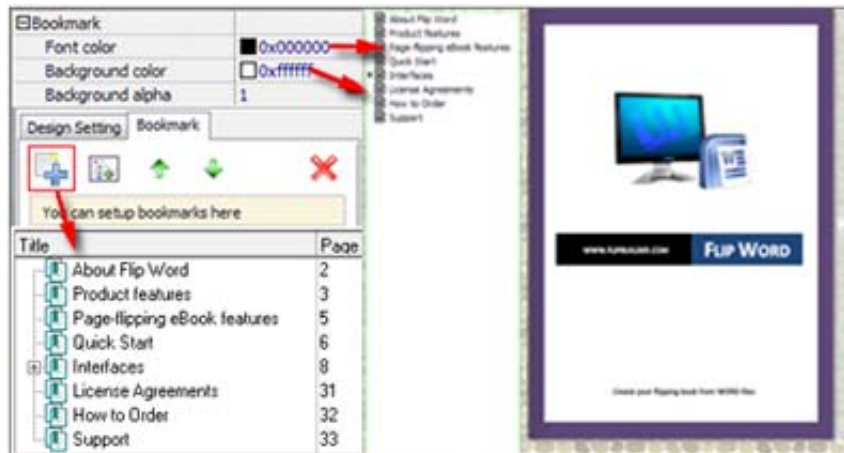
For Example, select "Thumbnails":

Then you will get flipbook shown with below initial interface:






## 6. Bookmark



In "Design Setting" panel (only in Classical Template, in other templates, the colors will be adjusted automatically based on your defined flash window color), you can set "Font color", "Background color", "Background alpha" (refers to the background opacity, value interval: 0~1, "0" stands for the background is totally transparent), "Always Show Bookmark->True/False" and "Panel Position->Left/Right".

In "Bookmark" panel, if you didn't check "Import bookmark" option in "Import Word" interface, or you want to create new bookmarks for your flipbook, you can add bookmarks even sub-bookmarks here, click "Add" icons and then input "Title" and "Page".

When click the bookmark button , it will popup the bookmark panel immediately, and click on those bookmarks, it will jump to the defined page automatically.

## 7. Language

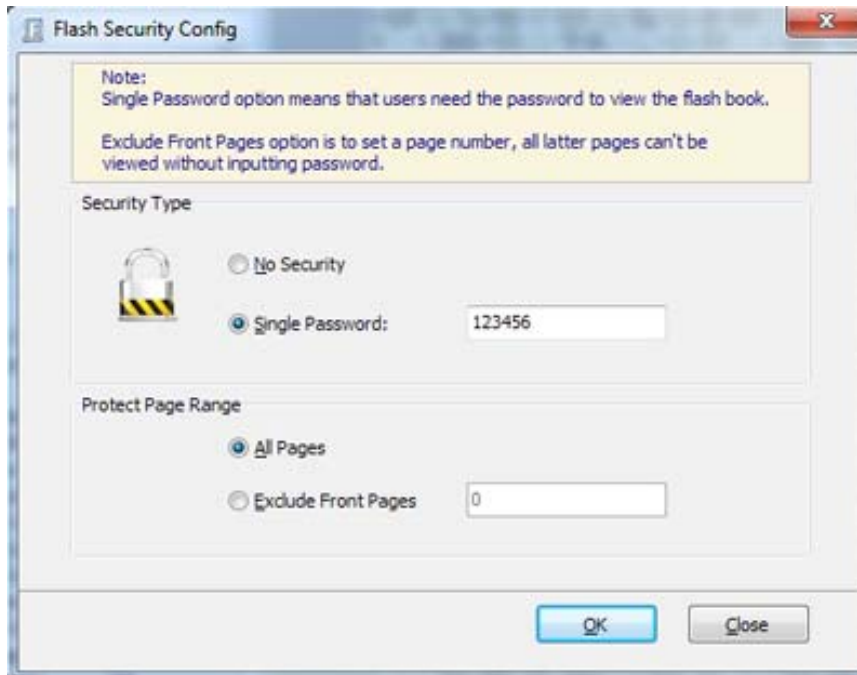


You can set language for showing tools or tips in your created flipbook, and here is the specialized instruction page for setting the "Language Option".

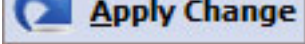
## 8. Security Settings



If you want to protect your flash books with passwords, you can click "..." icon to enter into "Flash Security Config" interface:



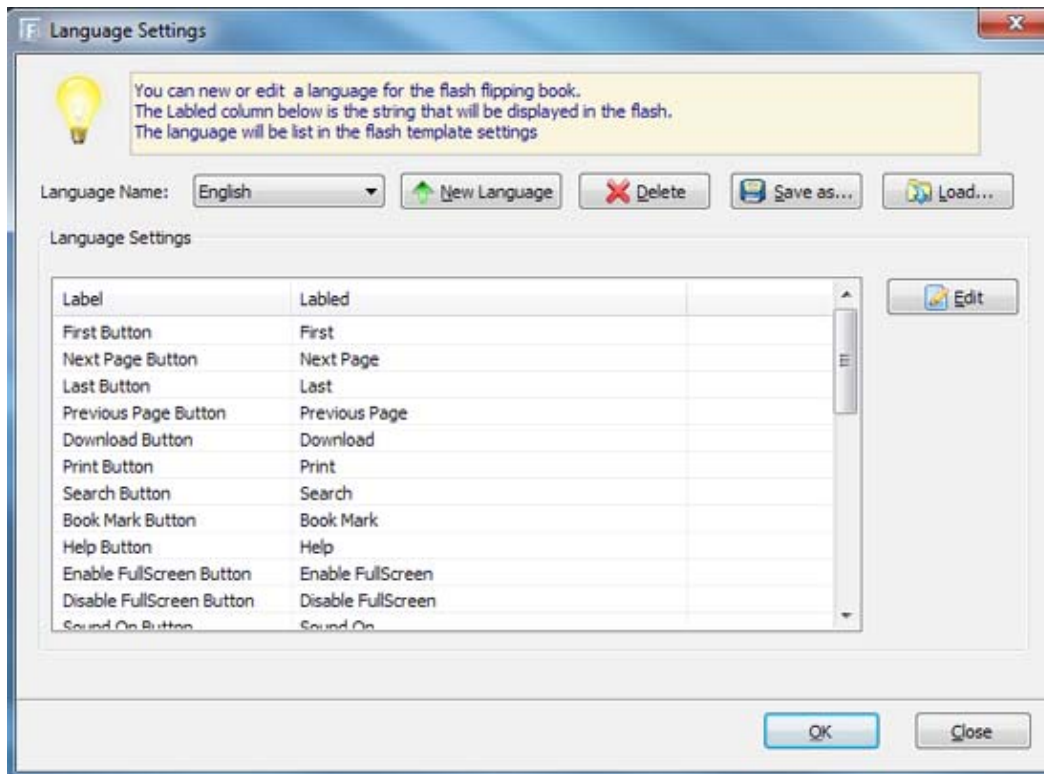
Select "Security Type->Single Password", and input passwords into the box (there is no restriction on password format at present). You can also set "Protect Page Range" as "All Pages" or the latter pages after a defined page number. (Tips: The program utilize RC4 algorithm to protect eBook pages, the eBook content pages will show nothing without permission.)

At last, click  icon to apply the settings.



### III. Language Options Interface

Click "Option->Flash Language", you will enter into the Language Settings interface as below shows:



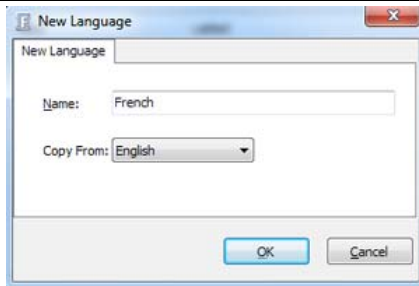
#### Panel Description:

As the tips explaining, the "Labled" column lists the buttons and instructions on Flash books in defined language, and the program provides you five different languages for you to use: English, Chinese Arabic, French and Greek.



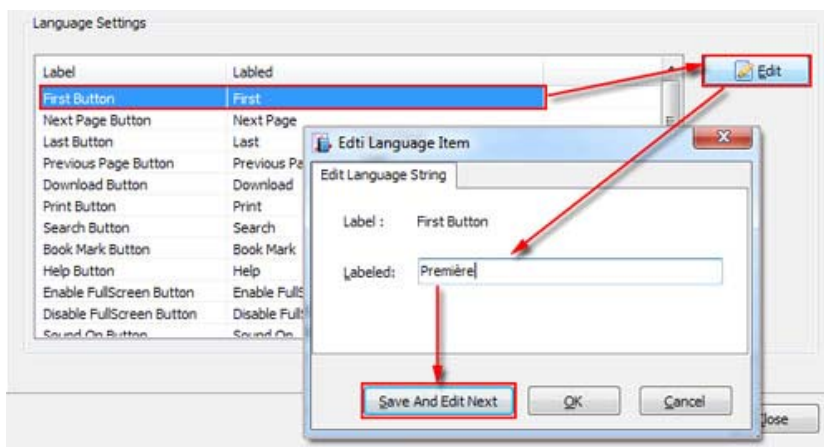
You can also add other language for your own uses:

1. Click the button  and define name for the new language:



Click "OK" to save the new language in the list;

2. Choose the first label and click "Edit" icon, define new language text in "Labeled" box, then click "Save And Edit Next":

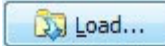


3. At last, you can get all Labels translated into your new language as the images shows:

Label	Labled
First Button	Première
Next Page Button	Page suivante
Last Button	Dernière
Previous Page Button	Page précédente
Download Button	Télécharger
Print Button	Imprimer
Search Button	Rechercher
Book Mark Button	Réservez Mark
Help Button	Aide
Enable FullScreen Button	Activer FullScreen
Disable FullScreen Button	Désactiver FullScreen
Sound On Button	Le Sound

You can delete unwanted language: 

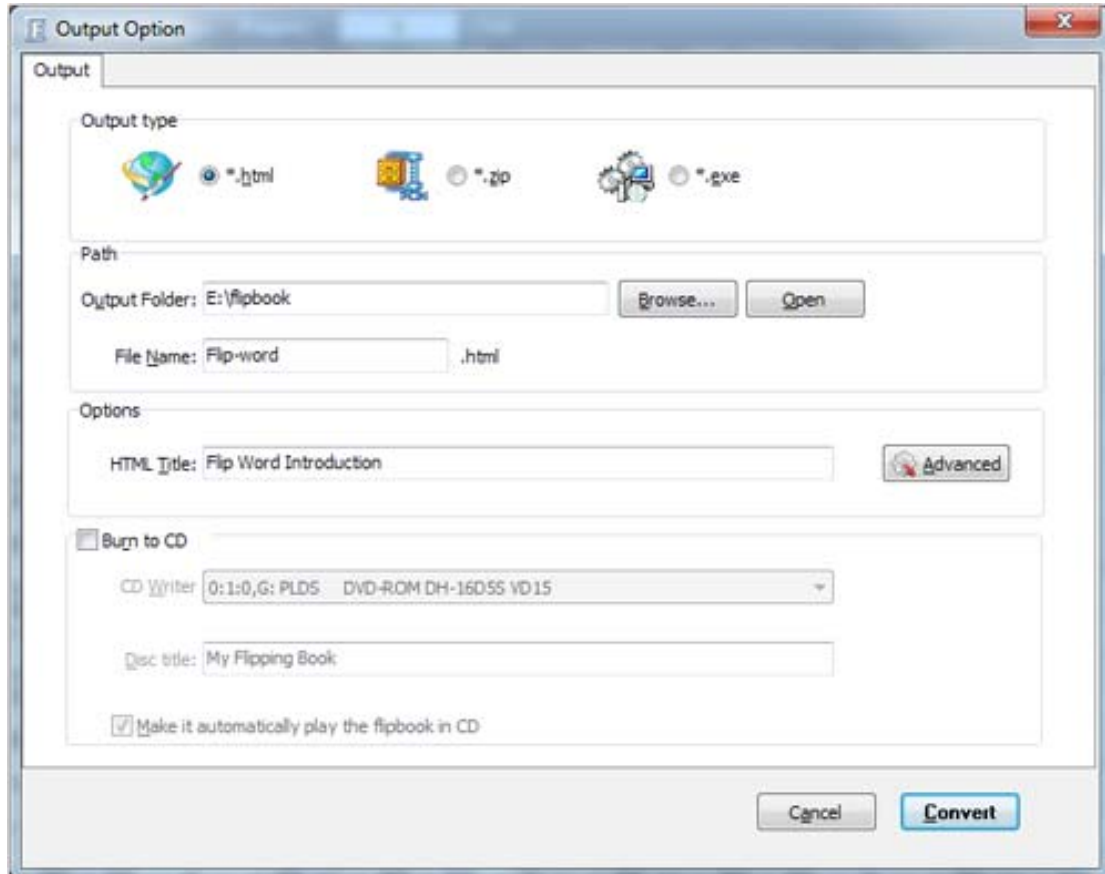
Or save your edited new language file as XML or TXT file: 

Load language file saving before for current using: 





## IV. Output Interface:



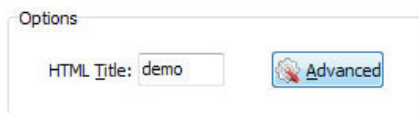
Output types:

### 1. HTML



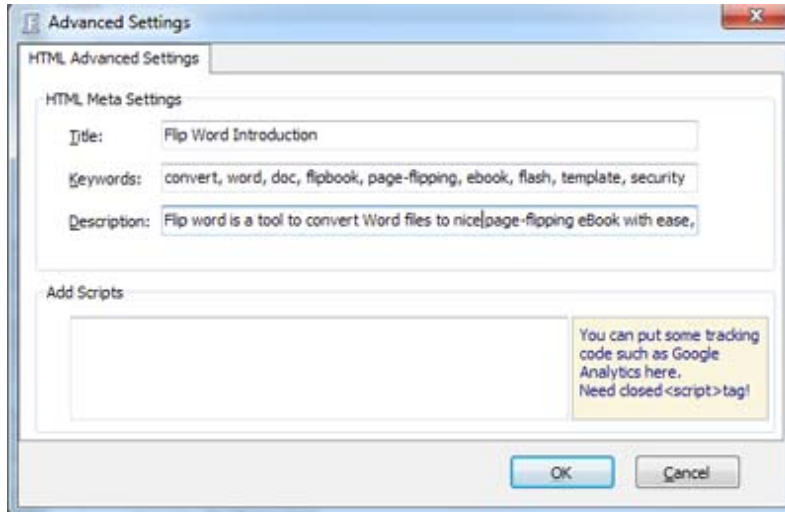
This output type is for uploading created page-flipping ebook onto websites:

You can define HTML Title and other properties by clicking "Advanced" button:






Set Keywords, Description or even Script in the below interface:



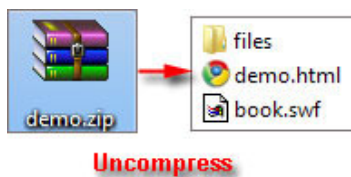
## 2. ZIP



This output type is for compressing the created files into an integral ZIP package which can be sending out as attachment directly. You can also define HTML Advanced Settings by

clicking "Advanced" icon: 

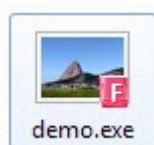
Your recipients just need to uncompress the ZIP file and then they can view the HTML flipbook instantly:



## 3. EXE

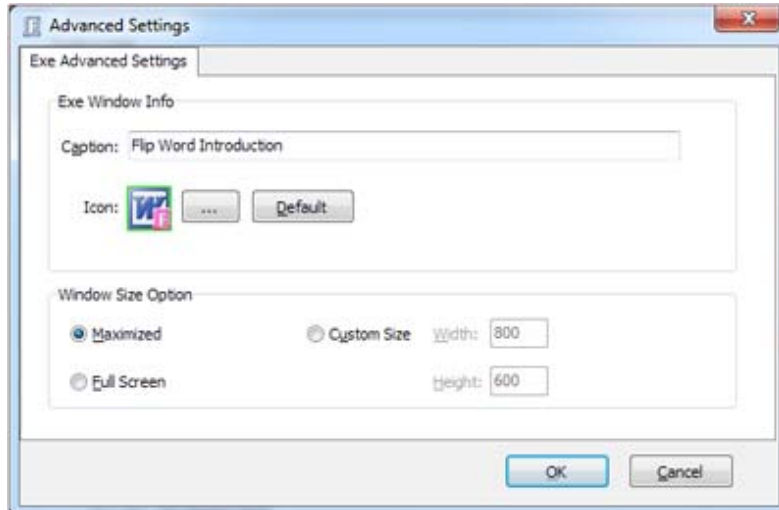


This type is for outputting flipbook as a single executive file, easy storing and easy viewing:

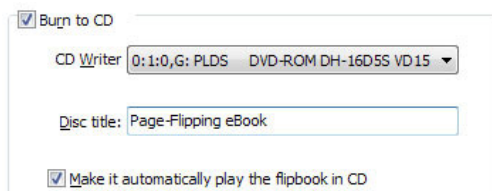





You can also define Icon and Opening Window Size in Advanced Settings:



You can even burn the output flipbook to CD:



After choosing output type, then check the option "Burn to CD", set "CD Writer", define "Disc title", at last click  button to output flipbook in your defined type.



## License Agreements

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## How to Order

Order Online (<http://www.flipbuilder.com/flip-word/index.html>) or Order Toll Free 1-877-353-7297 (When you order toll free just give the operator the product number of the product you would like).

### How to purchase online?

1. Select a license type above, and click [Buy Now]
2. Select the currency that you want to use. (You can also continue shopping)
3. Fill billing information and select a payment method. (Your information is safe with us)
4. Check the information you filled previously and click "Place Secure Order"

### Other Order Ways—With Phone/Mail/Fax/Check:

If you are not comfortable ordering online with a credit card, you are welcome to choose an offline order option in the payment section of the order process. We accept mail, fax, wire, and PO (if applicable) ordering options in addition to ordering online. We also provide phone orders through our 24x7 order desk at 1-877-353-7297, or (952) 646-5331 for International Callers.

Please note that all of the offline ordering options do have additional fees for processing. To place an order by mail, fax, wire, and PO (when applicable), use the online form and then choose one of these payment options found in the Payment Method section of the form. Once submitted online, the appropriate information will be provided to you in your web browser to send your payment to us offline.

### 100% unconditional 30 Day Money Back Guarantee

Want to custom the program or have other questions about purchase?

Contact us at [alice@flipbuilder.com](mailto:alice@flipbuilder.com) .



## Support

You can easily search or browse our frequently asked questions, and learn tutorials about products, and get your registration code back. If you don't get a satisfying solution, please contact support team for help.

### 1. Frequently Asked Questions

You can find answers to questions about technique issues here:

<http://www.flipbuilder.com/support/list-flip-word>

### 2. Learn tutorial about Flip Word

We publish a video tutorial which shows you the easy procedure of dealing with Flip Word, you can view this video to quickly handle the stunning tool:

[http://www.flipbuilder.com/demo/flip\\_word.swf](http://www.flipbuilder.com/demo/flip_word.swf)

### 3. Get lost license code

Click here to look up the order » (<http://www.regnow.com/cs/orderStatus>)

You can pull up a copy of your order by entering your email address. After you find your order, you may view its status, view details of your order (including the license key), and obtain the invoice.

### 4. Contact Us

If you have other questions or requirements, contact us directly through our support Email: [alice@flipbuilder.com](mailto:alice@flipbuilder.com), we will respond you ASAP.



<http://flipbuilder.com>