FLIP SHOPPING CATALOG

Create Professional flipping digital Catalog with PDF

About Flip Shopping Catalog

Flip Shopping Catalog is helping to build digital catalogs with realistic page-flipping effect. It provides a new and interesting way to promote and sell products online. The Flip Shopping Catalog program is easy-to-use, and will help to build a shopping book within minutes, output to multiple formats you can use, like HTML to publish online, ZIP or Burn to CD to send to clients, EXE to play individually in your store, mobile version enables users to view on iPhone, iPad and Android devices. The wonderful look digital catalogs will definitely impress your clients with so many interactive and powerful features.

Note: This product is distributed on a "Try before-you-buy" basis. All features described in this documentation are enabled. The registered version doesn't insert a watermark in your generated page-flipping eBooks.

Product features

1. Convert PDF to Adobe© Flash® based digital shopping catalogs with page-flipping effect.

2. Batch convert multiple PDF files to a single or multiple page-flipping eBooks.

3. Provide command line version.

4. Import bookmarks (outline) with PDF, and edit them manually.

5. Import hyperlinks with PDF, include web link, page link, email link.

6. Import text so text is searchable, define the minimum search characters.

7. Detect landscape page to present as two-page spread.

8. Add watermarks text, image, dynamic date/ time etc to page-flipping eBooks.

9. Define quality and size for normal version and mobile version.

10. Detect landscape page to present as two-page spread.

11. Output in different formats: HTML, EXE, Zip, Mac App, Mobile version and Burn to CD.

    o HTML allows you to upload to a website to be viewed online (with title, keywords and other metadata defined).

    o EXE (with setting title, icon and open window size) and Zip allow you to send to your user by email to be viewed on their computer.

    o App (Mac Application) is executable application can be run on Mac.

    o Mobile version is to output HTML flipbook which can be viewed on mobile devices via Browsers.

    o Burn to CD allows you to burn to disk so you can send your user physical media for viewing on their computer.

12. Apply a pre-designed template.

13. Preview the output effect instantly.

14. Add HTML Title in Float template which can be clicked to visit webpage online.

15. Add Image or Flash logo to insert before Book Title in Float template.

16. Define book proportions, margin size, shadow manually.

17. Replace existing icons on toolbar by editing Icon Flash file.

18. Add new icons into toolbar with calling new actions.

19. Set background color and image.

20. Insert background music either for continuous play (loop) or for a set duration.

21. Set eBook reading from right to left (for Right-to-Left languages such as Arabic).

22. Choose hard cover for eBooks.

23. Set fonts for Flash and Bookmark, Search panel.

24. Set Page Number Box to show at top or bottom in Float, set start page number.

25. Add shopping projects to pages, like Price, Order buttons, Product photos, Shopping icons, etc.

26. Edit pages with embedding links, images, movies, flash, sound or You Tube video files.

27. Add Button on pages to open link page, call Javascript action, play Flash/Video in pop-up Window.

28. Copy projects from one page to another or all the other pages.

29. Define the language for your published page-flipping eBook (support multi-language show and switchable).

30. Add password to protect your page-flipping eBook.

31. Add Google Analytics Support.

32. Add watermark image or SWF to show on print out pages.

33. Add Help config to manually define content with using Image or SWF.

34. Add Single/Double Page view.

35. Add Minime Style to show page-flipping eBooks without toolbar.

36. Set permissions for downloading, printing, social sharing, Home, About button and more.

37. Edit bookmark manually and set bookmark panel to show on left or right side.

38. Export and save settings for future uses.

39. Save and Load your project.

Page-flipping eBook features

With the page-flipping ebook you have created, your user will be able to:

1. Show Product Shopping Catalog online with page-turning effect.

2. Click button, link, and text on pages to go to product or order web pages.

3. Drag the corner or page frame to flip pages.

4. Click navigation buttons on toolbar to turn pages.

5. Input password to unlock encrypted pages.

6. Single/Double Page view.

7. View with pre-loading needed pages to open quickly, do not need to wait all pages loaded.

8. Use button to control page, such as Previous, Next, First, Last etc.

9. Flip pages automatically.

10. View flipbook repeatedly.

11. View page-flipping ebook full screen.

12. Use thumbnail to navigate.

13. Search whole eBook.

14. Print out the whole ebook or a range of pages directly (support to clip area on pages and then print).

15. Download the uploaded page-flipping eBook from web site directly.

16. Double-click to zoom in or zoom out.

17. Zoom in/ out both pages.

18. Share eBook url via email.

19. Open or close page-turning sound.

20. Open to a certain page in Browser by adding a suffix like this: index.html?pageIndex=4.

21. View output page-flipping eBook on iPad, iPhone and Android devices (slide single pages mode supported).

Quick Start

1. Launch the application via the desktop shortcut ;

2. Click the "Import" icon to enter into Import PDF interface;

3. Click icon to choose PDF file from your computer;

4. Click icon to enter into template setting interface;

5. Edit shopping page objects, define parameters for eBooks, such as

Book, Tool Bar, Bookmarks, and then click the "Apply Change" icon ;

6. Click "Convert to Flipping Book" icon to enter into Output

interface;

7. Choose Output Type from HTML, ZIP and EXE, here take

 ◉ *.html

        as example;

8. Click to set Output Folder as "C:\flipbook", input File Name

as "demo";

9. At last, click icon to output created page-flipping eBook.

You can open the "flipbook" folder in "C:", there are three files in this folder:

files   book.swf   demo.html

Open the "demo.html" file to view your created p00age-flipping book via Web Browser, such as Internet Explorer, Google Chrome, Firefox, etc.
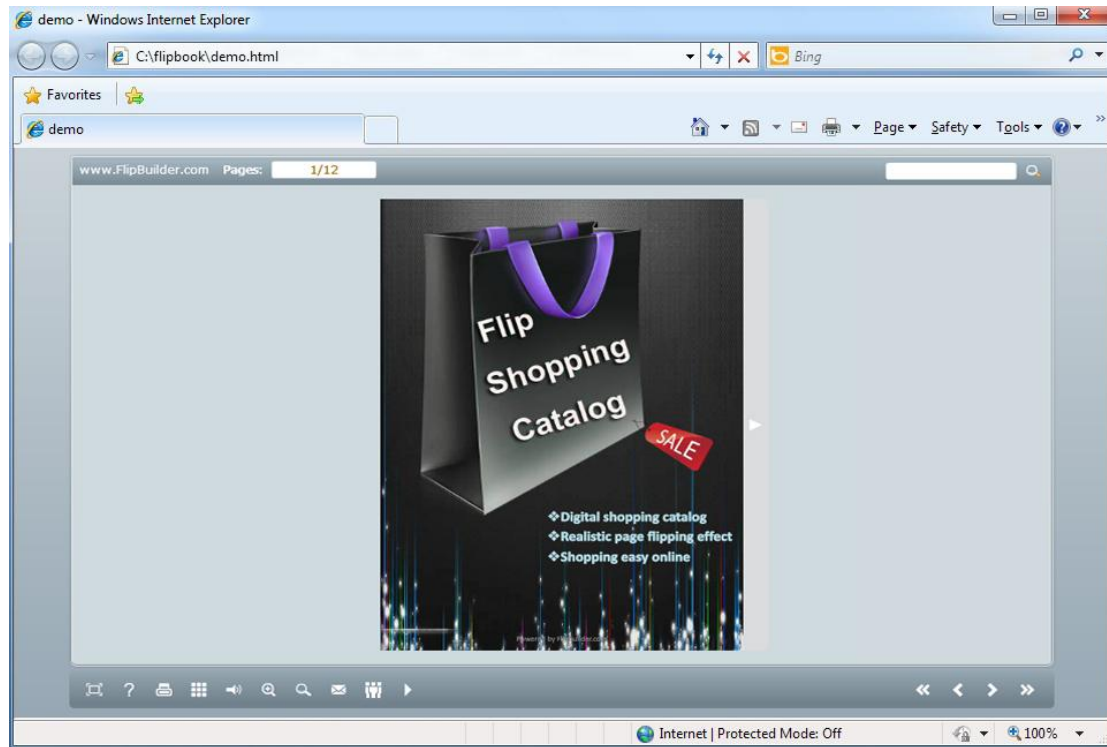
Interfaces

There are some main interfaces you will see while using Flip Shopping

Catalog as below shows: **Application Options**, **Import PDF**, **Template**

Settings, **Edit Pages**, **Language Option**, **Export Theme**, **Output**, **Batch**

Convert and **Command Line.**

You can enter into each page to get clear instructions for every detail

option.

I. Application Options Interface

1. Render Engine Option

Flip Shopping Catalog provides 3 different render engines for you to create higher quality page-flipping eBooks (change option when PDF imported failed), click "Options->Application Options" to enter into "Render Engine" interface:
SWF: Much legible characters, smaller output size
GPL Ghostscript: Higher color transfer quality
Inner Library: Faster convert speed
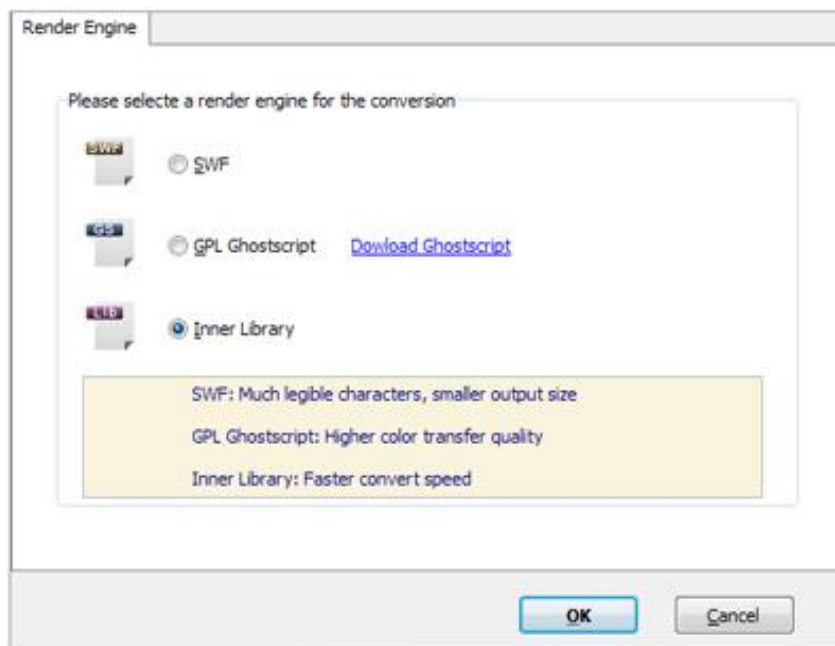
2. Create Mobile Version Option

(1) Pages Quality and Size
Five types of "Pages Quality And Size" for mobile version eBooks:
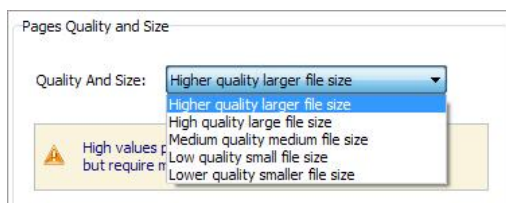
(2) Mobile Template
The current version provides two mobile template modes for you to use: Slide and Single Page Flip. The later one adds page-flipping effect on the pages while viewing in mobiles.

II.   Import PDF Interface

1. Source PDF File:
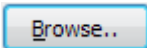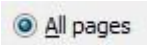
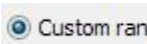   Click this icon to open the PDF file you want to convert;
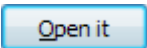
   View content of added PDF file to clarify before converting.
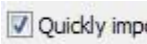
2. The Page Ranges to Import:
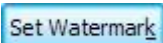
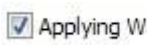   Convert all pages to page-flipping eBook;

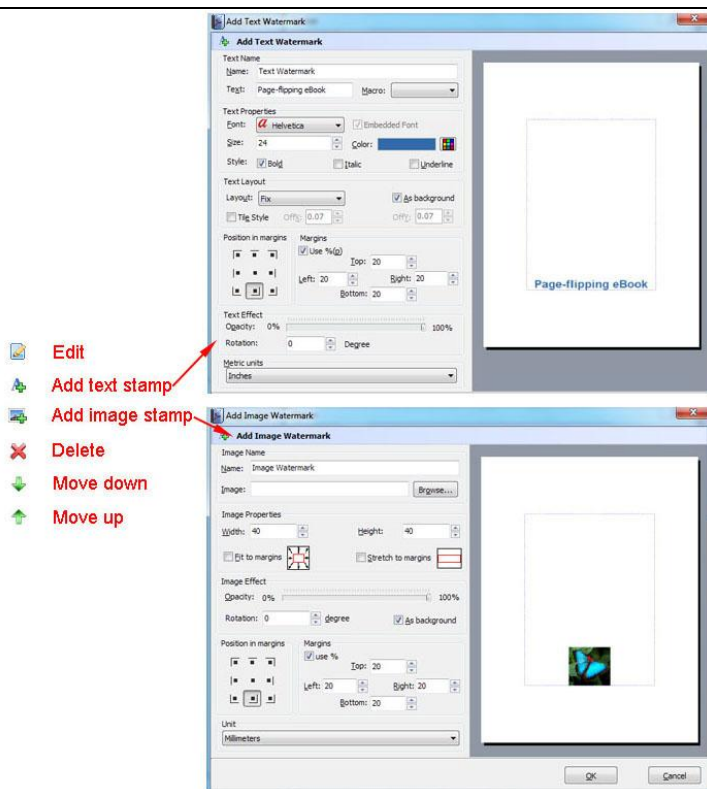   Convert defined range page;

   Just preview effect on first 10 pages.

3. Watermark

   Add image or text watermark to flipping pages.

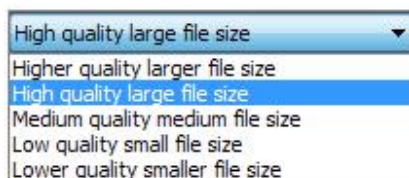   Check this option first to choose default stamps or add new ones:

Edit

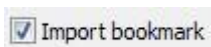Add text stamp

Add image stamp

Delete

Move down

Move up

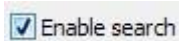## 4. Page Quality

There are five types of "Quality And Size":
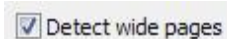

5. Other Options:

Import bookmark If your PDF file contains bookmarks, check this option to use in output page-flipping eBook;

Import links If your PDF file has links, check this to enable in flipbook;

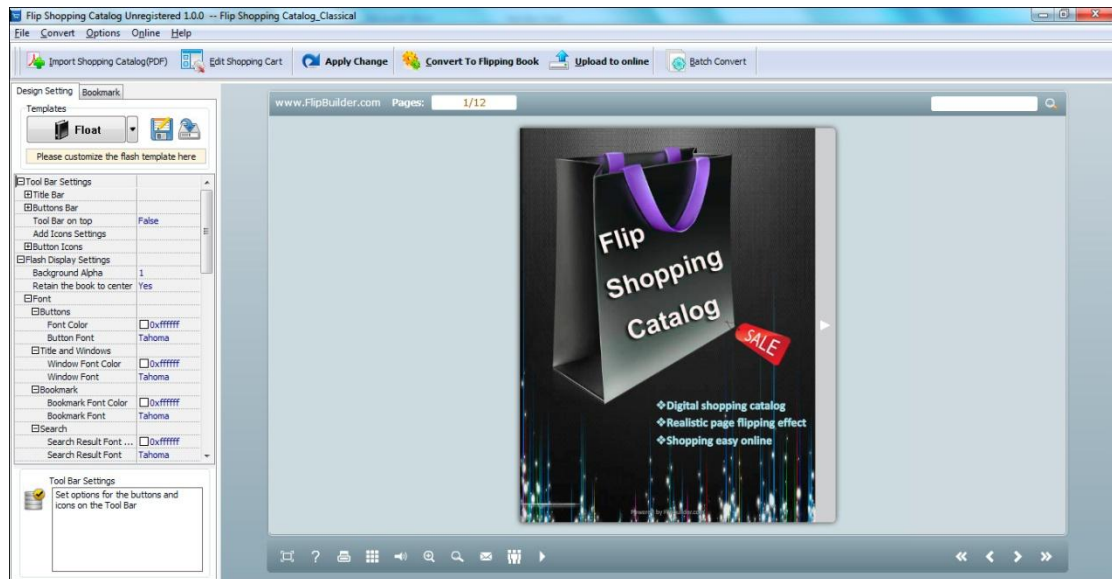**Enable search** Check this option to enable search functionality in created flipbook.

Detect wide pages Check this option to make landscape page in PDF file to be presented as two-page spread in output flipbook.

At last, click Import Now icon to enter into template setting interface.

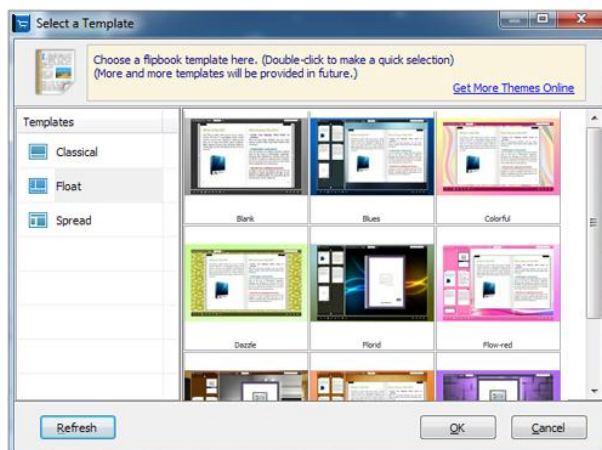## III.   Template Settings Interface

The design setting interface contains below main parts: **Choose Template, Tool Bars Settings, Flash Display Settings and Flash Control Settings.**

1. Choose Template

Click icon to select templates from below interface:

Download more themes from FlipBuilder now:

http://www.flipbuilder.com/templates-themes/theme.html .

Click this icon is to save current settings as a TXT file for later uses;

Click this icon is to import stored setting file at once.

2. Tool Bar Settings

Tool Bar Settings	
Title Bar	
Buttons Bar	
Tool Bar on top	False
Add Icons Settings	
Button Icons	

(1) Title Bar (only in Float template)

Title Bar	
The Book Logo	C:\Users\Admini...
Logo URL	http://flipbuilder...
Book Title	<a href='http://...
Page Number Box On ...	False

FLIPBUILDER.COM | Red Color
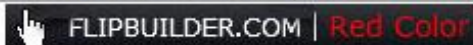
Customize book title and logo for showing on the top of your flipbook. You are enabled to set the book title as HTML format text. For example: FLIPBUILDER.COM | Red Color

(2) Buttons Bar

Buttons Bar	
Home Button	
About Button	
Full Screen Button	Show
Help Config	
Print Config	
Download setting	
Sound	
Zoom Config	
Search	
Share	
Auto Flip	
Thumbnail Button	Enable
Single Page	Disable

i. Home Button

You can add a home button to help reader to click and go to your website directly:

⊟Home Button	
Home Button Visible	Show
Page URL	http://flipbuil...
Open Window	Blank

ii. About Button

Add About button [icon] to show the author, contact, book, company info:

⊟About Button	
About Button Visible	Show
Content	<textformat ···

Click "…" to enter into "About & Contact" edit interface:

About & Contact Settings

Flip PDF Professional DemoBook
Presents powerful features in the Flash digital eBook, such as social share, print, autoplay etc.

Contact us at: alice@flipbuilder.com
http://flipbuilder.com

[Clear]
[Save As..]
[Load..]
[Demo]

You can use some "tags" to format the text shown in the "About & Contact" window, such as text font, font color, hyperlinks and so on.
More details about tags please: Click Here

[OK] [Cancel]

After clicking the About button, you will view the About window by clicking the button:

About & Contact ✖

Flip PDF Professional DemoBook

Presents powerful features in the Flash digital eBook, such as social share, print, autoplay etc.

Contact us at: alice@flipbuilder.com

http://flipbuilder.com
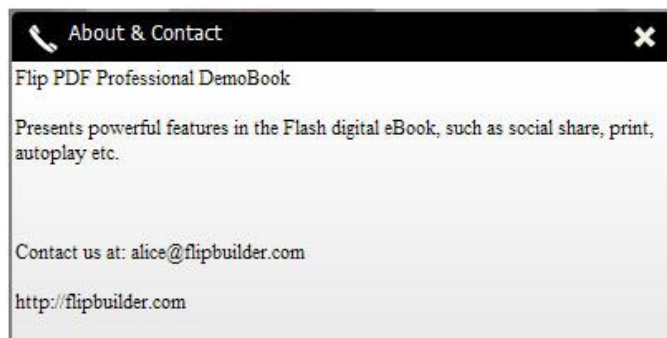
iii. Full Screen Button

To enable "Full Screen" functionality in output flipbook, select "Show" in "Full Screen Button" option: | Full Screen Button | Show |

Then you can click icon [icon] to view flipbook in Full Screen, click icon [icon] or "Esc" button to exit from the Full Screen.

Or if you want to show your flipbook without Tool Bar while showing in Full Screen mode, you can set "No" in "Full Screen without Tool Bar" (just in Classical Template):
| Full Screen Without Tool... | Yes |

iv. Help Config

□Help Config	
Help Button	Show
Help Content File	-type.png ···
Help Window Width	400
Help Window Height	450
Show Help At First	Show

To show tips about viewing flipbook, you can set "Show" in "Help Button" option, and you can define Help Content manually by inserting "Help Content File (image or SWF)", also enable to define the Width and Height of the Help image or swf. If you set "Book->Retain the book to center->No", you can set "Show Help At First->Show" to display the Help Panel with the Book as below:
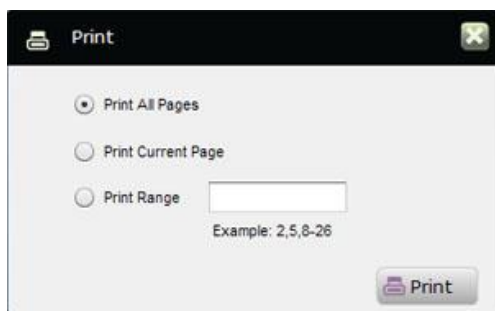

You can also click the button to view the same Help page in pop-up window.

v. Print Config

□Print Config	
Print Enable	Yes
Print Wartermark File	ges\log.png ···

Choose "Yes" in "Print Enable", then click icon to set print page range as below:

You can also click "Print Watermark File->…" button to choose image or SWF file from your computer as watermark on printed out pages.

vi. Download Setting

⊟Download setting	
Download Enable	Yes
Download URL	PDFDemo.pdf

If you want your flipbook readers to download the PDF file or the flipbook directly from your website, select "Yes" in "Download Enable" option, then input the Download URL directly, you can use absolute path like "http://www.flipbuilder.com/flip-pdf/example/files/download/FlipPDFDemo.pdf" or relative path like "/files/download/FlipPDFDemo.pdf" (make sure you have uploaded the PDF to the same path).

Then readers can click the icon [icon] to download your uploaded PDF file directly.

vii. Sound

⊟Sound	
Enable Sound	Enable
Sound File	mple3.mp3 ⋯
Sound Loops	-1

If you want to add background sound to your flipbook, such as a song or other audio file, set "Enable Sound->Enable", then click "⋯" icon to choose "Sound File" from your computer, then set "Sound Loops", "-1" stands for playing the sound file all the time while viewing flipbook, other value (N>0) stands for the times of playing the sound file.

viii. Zoom Config

⊟Zoom Config	
Zoom in enable	Yes
Zoom Scale	1.5
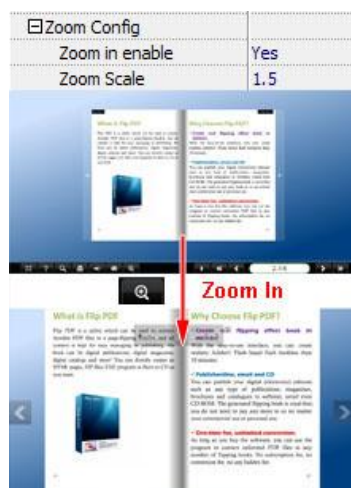
To Enable Zoon In functionality, choose ''Yes" in "Zoon in enable", then set "Zoom Scale", the value is the times between zoomed page size and the current page size.

In Float template, you don't need to set Zoom Scale, you can adjust more conveniently by the zoom in tool like this: [tool] You can also set "Scroll with mouse->Yes" to scroll zoom in page while moving mouse.

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ix. Search

Search Button	Show
Search Highlight Color	0xFFFF80
Least search characters	3

Select "Show" in "Search Button" (make sure you have check "Enable Search" option in "Import PDF" interface), then define "Search Highlight Color", after clicking "Search" icon

, you will see a popup box to input search words, then click Enter or "Search" button, you will get the below searching result:
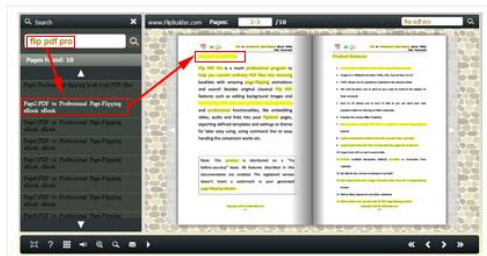
x. Share

☐ Share	
☐ Share Button	
Social Share Button	Show

You can share via emails, or just through Facebook, Twitter, Google, etc..

a. Share Button

If you want readers to share via Email, you can enable "Share" feature as below shows:

☐ Share Button	
Share Button	Show
Email Subject	Rear my fli...
Email Body	{link}

When the viewers click the share button , they will enter into the Email interface with the link of your flipbook in the Email body.

b. Social Share

If you want your flipbook viewers to send the link to their friends or clients via Facebook, Twitter, Linkedin, Google, Yahoo and so on, you can add a Social Share button in your flipbook for readers to send out your flipbook link immediately:
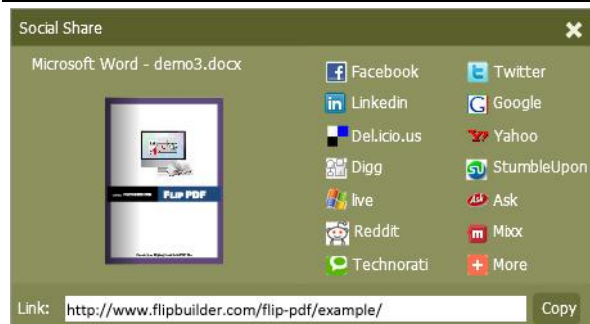
Social Share Button	Show

The readers just need to click the "Social Share" button , then the below window will pop up for them to choose share channel:

xi. Auto Flip

To auto flip your eBooks, you can set "Yes" in "Auto Flip->Enable" option; then define the Flip Interval (seconds of staying on each page); the value of "Play Count" stands for the times of auto playing the eBook, and "-1" stands for playing forever (after clicking the Auto Flip button [▶], the flipbooks will be flipped by staying 3 seconds per page); if you want to auto start and flip the eBook after opening, just set "Auto flip when start up->Yes":

Auto Flip	
Enable	Yes
Flip Interval	3
Play Count	-1
Auto flip when start up	Yes

xii. Thumbnail Button

Thumbnail Button	Enable
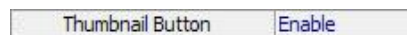
Show Thumbnail Button [⊞] (set "Enable") to view page thumbnails of your book, or you can Disable it to hide the button.

xiii. Single Page

Single Page	Enable

If your book contains landscape pages, or the page content is different to read for the font is too small, you can set "Single Page->Enable" to enable readers to click "Single Page" icon [□] to view pages one after another, then click "Double Page" icon [📖] to back to the normal book reading mode.

(3) Tool Bar on Top (only in Float template)

If you want to place the toolbar in Float templates on the top of the flash eBook, you can set "Tool Bar on Top" as "True":
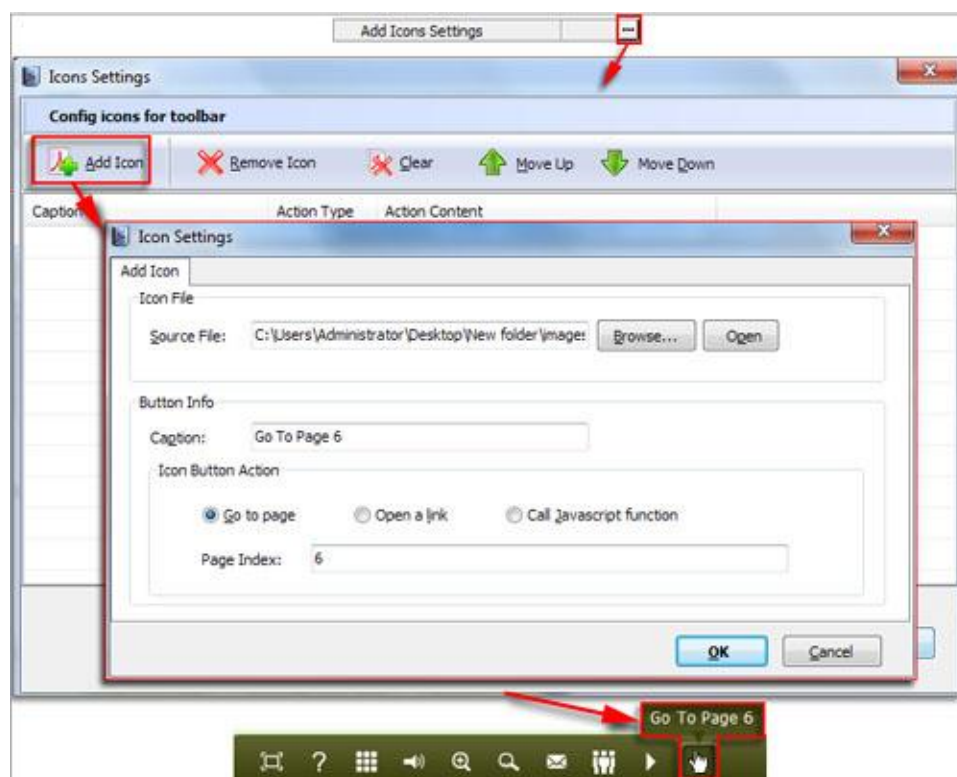
(4) Add Icons Settings

If you want to add some other kinds of buttons which the program doesn't provide, you can click "Add Icons Settings->…" to enter into "Icons Settings" interface to add new icons on tool bar:

You can define the link action as "Go to page", or open an online webpage, or even "Call Javascript function" to carry out your wanted interactive functionalities via defining Javascript function yourself.. After your "Apply Change", the new added icon will show in the toolbar. (More details about Call Javascript function will be introduced in the part of "Edit Page->Add Link".)

(5) Button Icons

Define settings for the icons of the buttons:
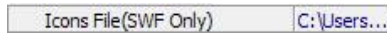
i. Icon Color

ii. Icon File

Select the Tool Bar Button to replace with your own icon.

More details please view here:

http://www.flipbuilder.com/support/how-to-replace-icons-on-flash-toolbar.htm

3. Flash Display Settings

(1) Retain the book to center

If you select "No" in this option, the eBook will be shown on the right-side. This setting is for embedding special background image, such as advertisement or company log.

(2) Language

You can set language for showing tools or tips in your created flipbook, and here is the specialized instruction page for setting the "Language Option".

(3) Font

If you want to change fonts of toolbar buttons, flash windows even bookmarks or search result panel, you can set font types and colors in Font Panel.

(4) Initial Show (set in Float/ Spread templates)

You can show Bookmark panel or Thumbnails panel on the flash page at the beginning, just select "Bookmark" or "Thumbnails" in this option:
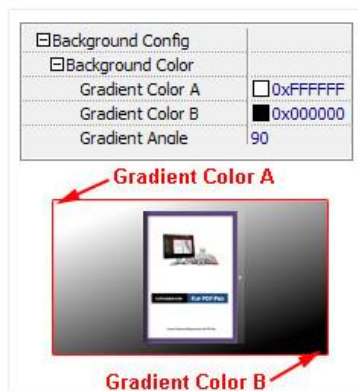
For Example, select "Thumbnails":

Then you will get flipbook shown with below initial interface:

(5) Background Config
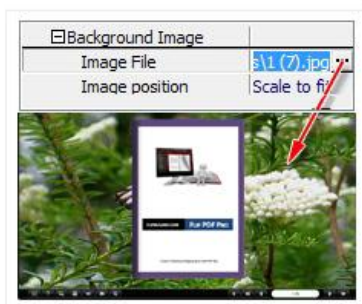
i. Background Color:

Define background for your flipbook with gradient color or pure color (the same color for "Gradient Color A" and "Gradient Color B"). Gradient Angle is the angle between the two colors.
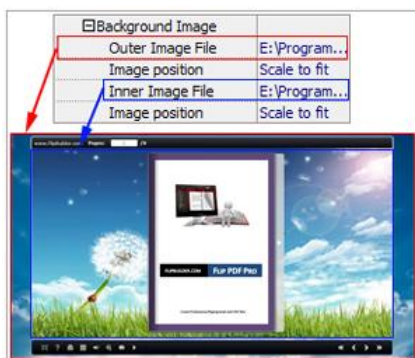
ii. Background Image (set in Classical and Spread templates):

Click the icon " " to choose background image from your computer, and there are 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right.

iii. Background Image (set in Float template):

The Float template enables you to add two background images: Outer Image and Inner Image. You can make Inner background image to show special information, such as advertisement or company logo, etc. There are also 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right

(6) Flash Window Color

This color will be applied on all flash windows, such as the book window, "Help" window, "Print" window and so on.

(7) Page Background Color

When load pages, or if the page number of your PDF file is odd, then the page (the last page) will show with the "Page Background Color".
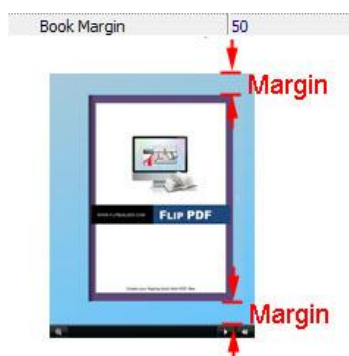
(8) Book Proportions

Please note that the values are not fixed in pixels or inches, they just represent a ratio for "Page Width: Page Height", and the book size will be changed depend on your Explorer Window Size.

(9) Book Margins

i. Book Margin (set in Classical Template):

"Book Margin" refers to the distance between the book and the toolbar.

ii. Top/ Bottom/ Left/ Right Margin (set in Float/ Spread Template):

(10) Page Shadow

The value also takes the value of Book Proportions as reference, and the value interval of "Page Shadow Opacity" is "0~1", the larger value refers to the deeper shadow color.

(11) Hide Book Frame Bar

If don't want to show the book frame bar, choose "Yes" in this option.

(12) Right to Left

If the language of your file is read from right to left (such as Arabic), then choose "Yes" in "Right to Left" option:

(13) Hard Cover

If you want create hard cover effect (a book bound with rigid protective covers) for your flipbook, choose "Yes" in "Hard Cover" option:

(14) Flipping time

Sets page flipping time in seconds according to needs. (Recommended second value is 0.6)

(15) Page Number

If you don't want to count in the cover page, table of contents pages into the actual page numbers, you can set "Start Page Numbering (Roman)" and "Start Page Numbering (Arabic)". For example, the first 3 pages are Table of Content pages with Roman page numbers, and set Arabic page numbers from page 4, then you will get page number box like below:

(16) Minime Style

To present Page-flipping eBook pages directly without showing toolbar, especially when you want to embed eBook into a small area in existing webpages, then you can use this "Minime Style":

The Minime Style will trigger when the Width or Height of the Flash Container is less than the defined value. You can also always show the page-flipping eBook in Minime Style with adding a parameter to your URL like this: www.yourdomain.com/index.html?alwaysMinimeStyle=true .

4. Flash Control Settings

Flash Control Settings	
Security Settings	No Security
Links	
Google Analytics ID	

(1). Security Settings

Security Settings	Single Pass ...

If you want to protect your flash books with passwords, you can click "…" icon to enter into "Flash Security Config" interface:

Select "Security Type->Single Password", and input passwords into the box (there is no restriction on password format at present). You can also set "Protect Page Range" as "All Pages" or the latter pages after a defined page number. (Tips: The program utilize RC4 algorithm to protect eBook pages, the eBook content pages will show nothing without permission.)

(2). Links

If you have check "Import links" option in "Import PDF" interface, or add links in "Edit Page" interface, then you can define settings here, choose "Mouse over color", "Link alpha" (refers to the link area opacity, value interval: 0~1, "0" stands for the area is totally transparent), and "Open Window->Blank/ Self". The links also can be clicked after zooming by setting "Enable after Zooming in->Enable".

(3). Google Analytics

Google Analytics ID

In the HTML output format, you can add statistics by using google analytics. You can get more information about Google Analytics ID from http://www.google.com/analytics/ .

Besides, Export Theme

If you want to save the current template settings as your own style template for later uses, you can click "File->Export current settings as Theme" button to storing all current template settings, include the background images, margin values, toolbar buttons and so on.
Then when you want to use later, just click "File->Import Themes", the theme will be added to the templates selecting interface. Download more themes from FlipBuilder now:
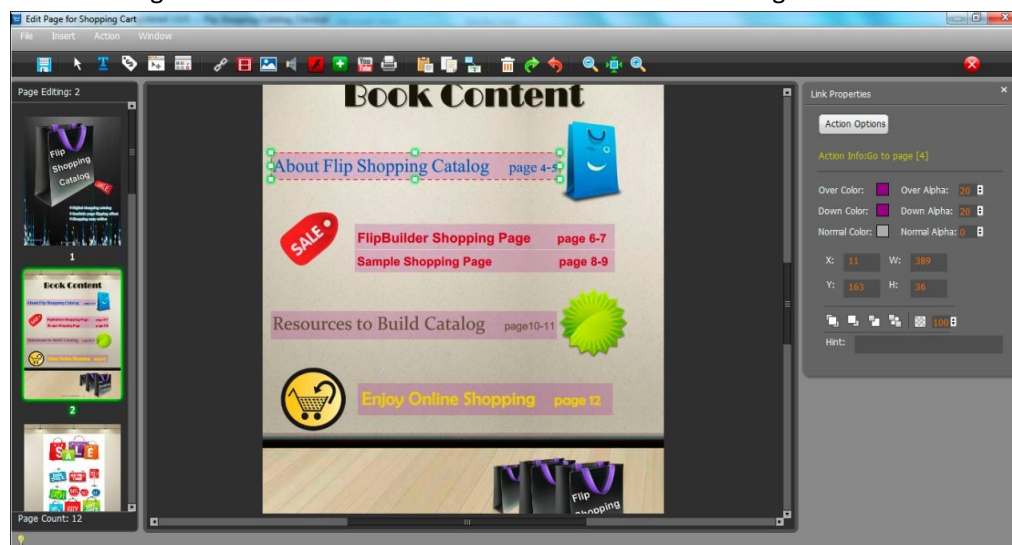http://www.flipbuilder.com/templates-themes/theme.html .

IV.   Edit Pages

Now you can use Flip Shopping Catalog to edit imported pages directly, no matter you want to add shopping price, item, product detail photos slideshow, link, video, sound or image file. Just click "Edit Pages" button [Edit Pages] to enter into the editing interface:
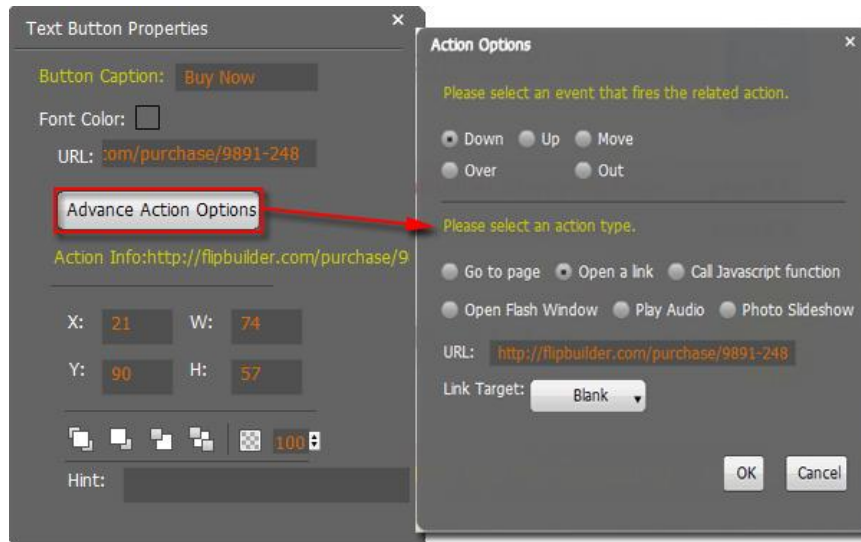
1. Text Button

Click the icon [T] and then draw a button on a page, then define properties in below panel:
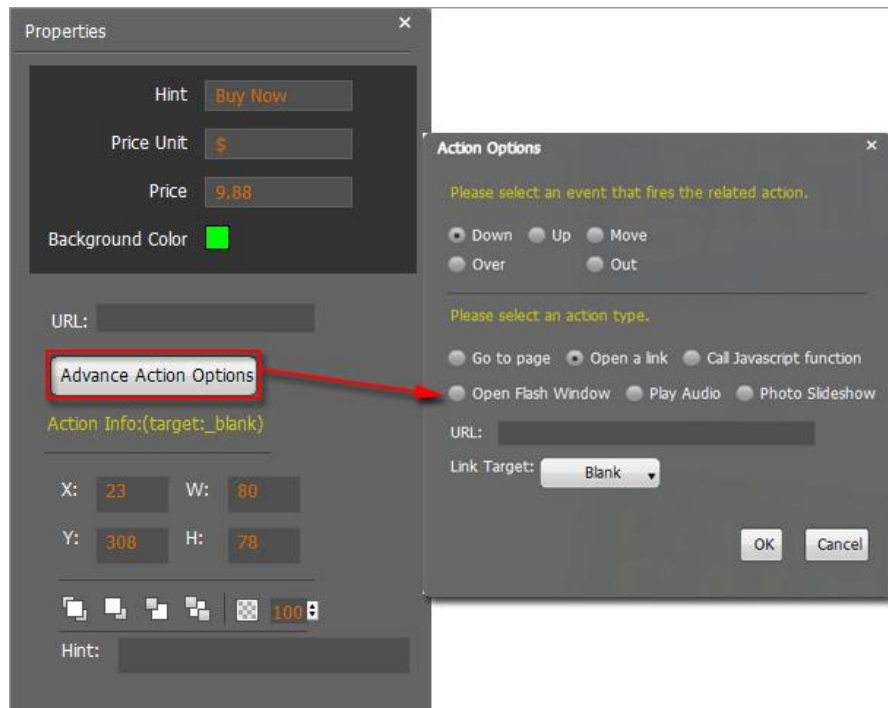

Define Button Text, set link URL, there are many different action options, like Go to page, Open a link, Call Javascript function, Open Flash window, Play Audio and Play Slideshow.

2. Price Icon

Click "Price" icon [icon] to add price for products like this:

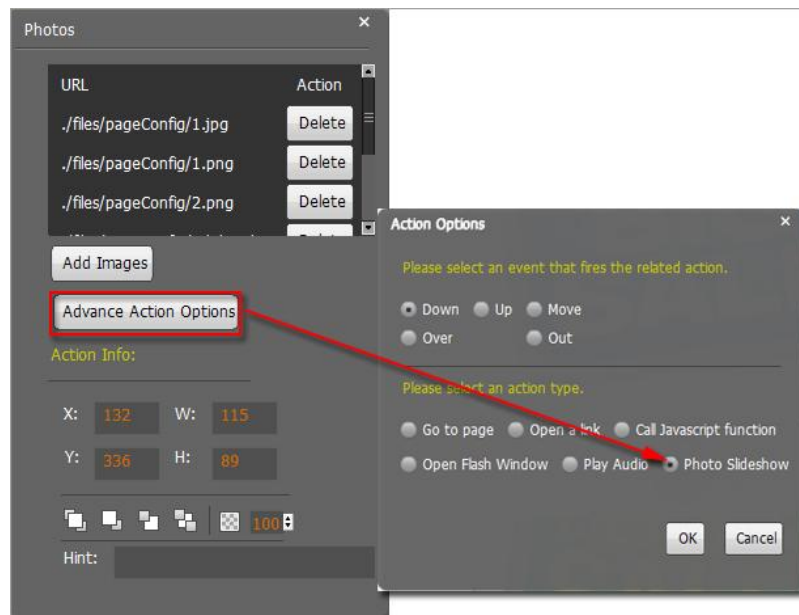You can also edit the icon type yourself in Properties panel:

3. Add Product Photos

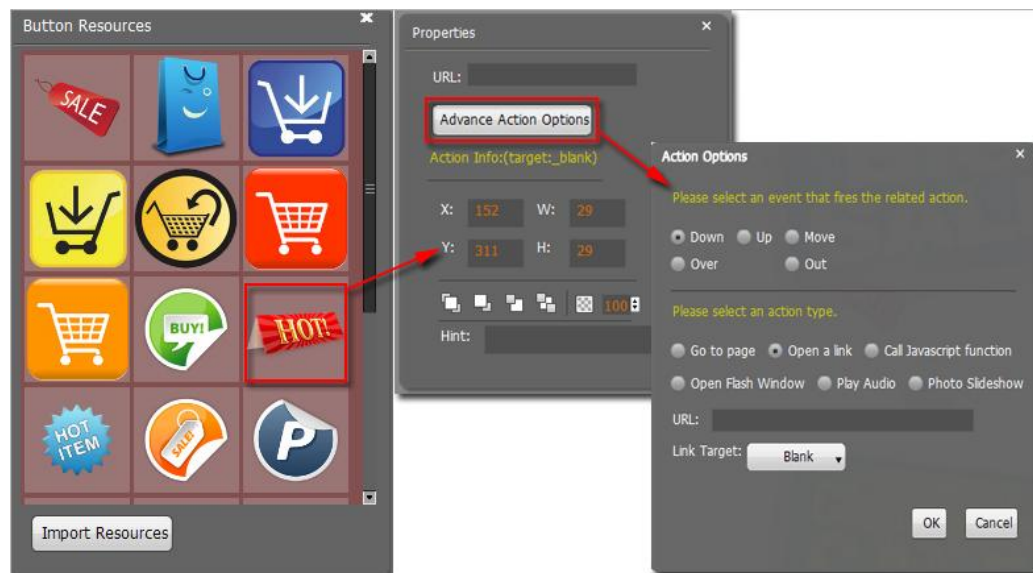Click "Product Photos" icon to add images to pop-up in slideshow format:

4. Add Button from Resources

Flip Shopping Catalog also provides many nice and typical resources for you to use on ebooks.

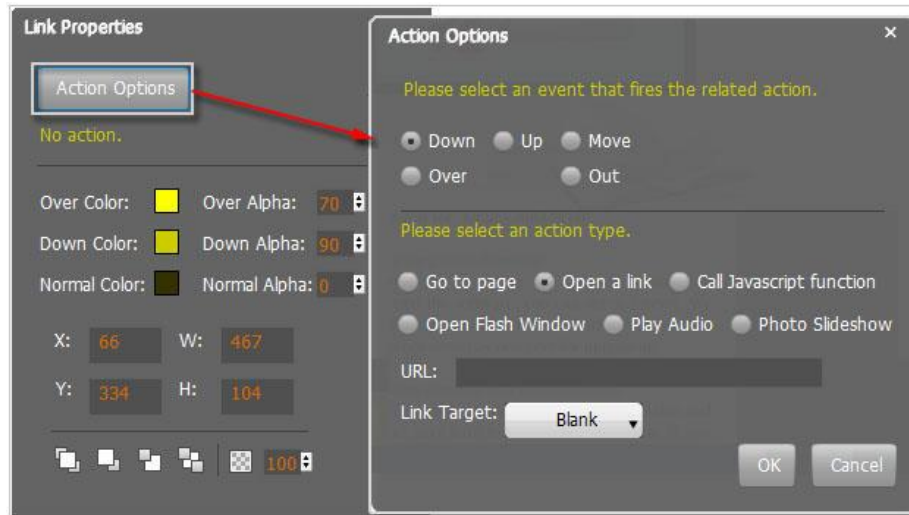Click icon to add the icons onto pages, you can also use your own icons:

5. Add Link

Click the icon and then draw a link box on the area you want to add link, then define properties in below panel:

You can define the link action as "Go to page", or open an online webpage, or even "Call Javascript function" to carry out your wanted interactive functionalities via defining Javascript function yourself.. For example, you can show a pop-up light box while readers clicking some image on page, or pop-up a questionnaire or other Web Form by clicking some text. Just make sure the parameter you set in "Function" can be called in from HTML page.

Example: Check "Call Javascript function" as action type, then input Function as "testLightBox("Hello, this is a test"):
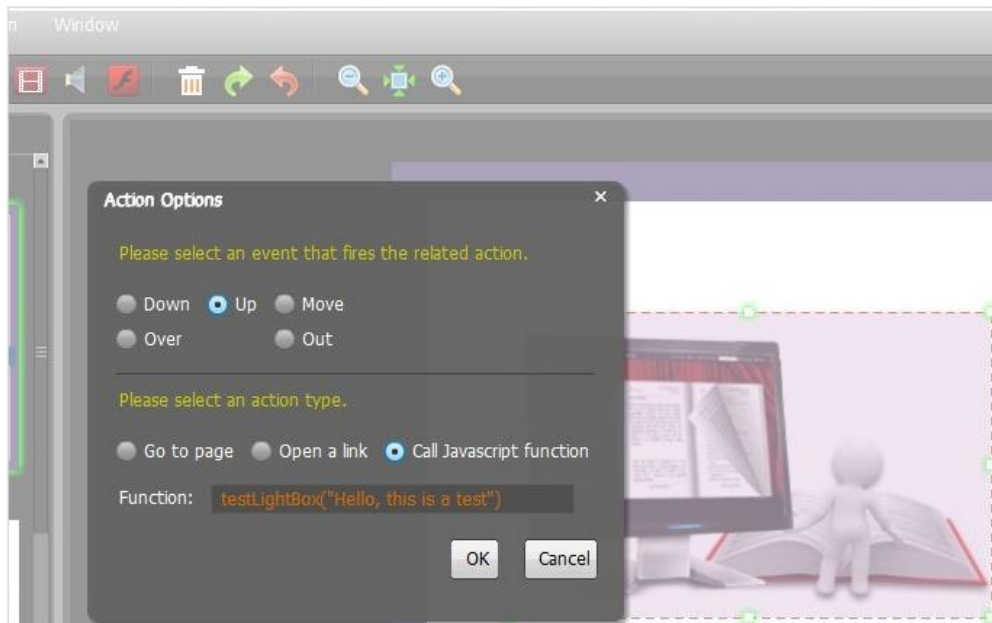
And then make sure the Javascript wrote into the index.html page as below image shows (the same as you set in "Link Function"):

```
<head>
<title>PDF-BenU brochure 2010-100dpi</title>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
    <meta name="Keywords" content="" />
    <meta name="Description" content="" />
    <meta name="Generator" content="[Flip PDF version 3.0] at http://flipbuilder.com/" />
    <!-- Include CSS to eliminate any default margins/padding and set the height of the html element and
         the body element to 100%, because Firefox, or any Gecko based browser, interprets percentage as
         the percentage of the height of its parent container, which has to be set explicitly.  Initially,
         don't display flashContent div so it won't show if JavaScript disabled.
    -->
    <style type="text/css" media="screen">
        html, body  { height:100%; }
        body { margin:0; padding:0; overflow:auto; text-align:center;
            background-color: #ffffff; }
        #flashContent { display:none; }
    </style>

    <script  type="text/javascript">

        function testLightBox (strFromFlash){
        /**
        do the things you want here!
        **/
            alert(strFromFlash);
        }

    </script>
```
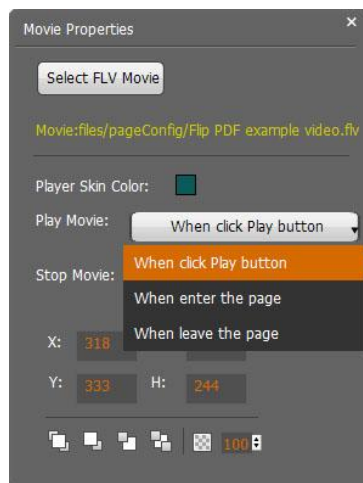
6. Add Movie

Click icon ▣ and then draw a box like below on the page you want to insert FLV movie:

Then you can select and edit the movie in below panel (define video player skin color, play and stop movie actions, etc.):

7. Add Image
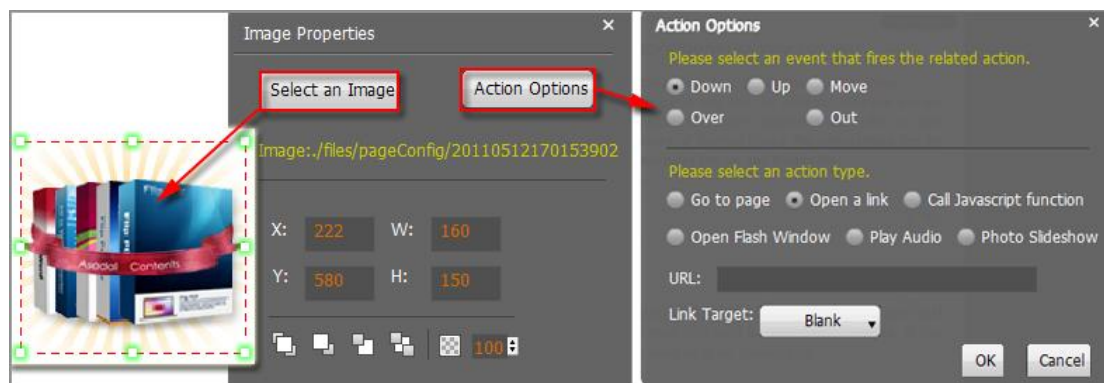
Click icon 🖼 to draw image box and then select image (.jpg, .png, .bmp), set Action Options:
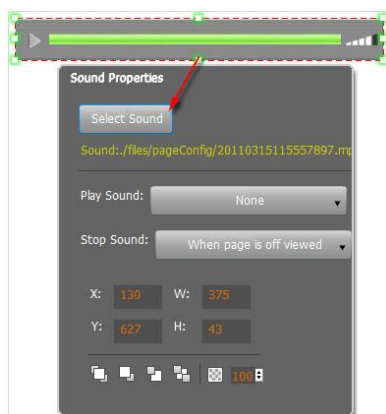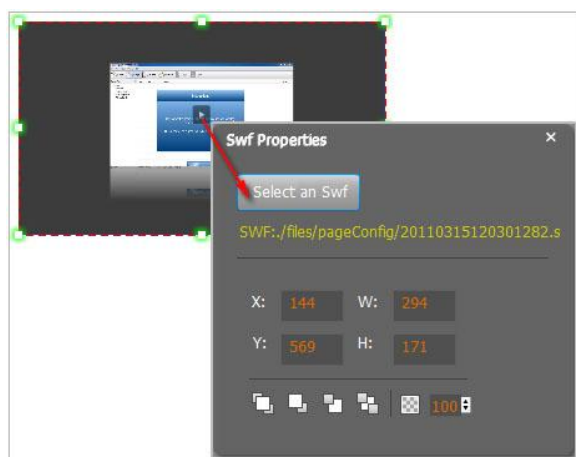
8. Add Sound

Click the icon to draw sound box and then select sound file, set other options:

9. Add Flash

Click icon to insert SWF flash into your defined area of flipbook page:

10. Add Button

Click icon [+] to draw an area for inserting your image or SWF button file with calling actions. The actions contain "Go to page", "Open a link", "Call Javascript function" and "Open Flash Window". The before three actions are the same with the actions in "Add Link", the "Open Flash Window" can help you to play SWF Flash or FLV Video in the pop-up window:
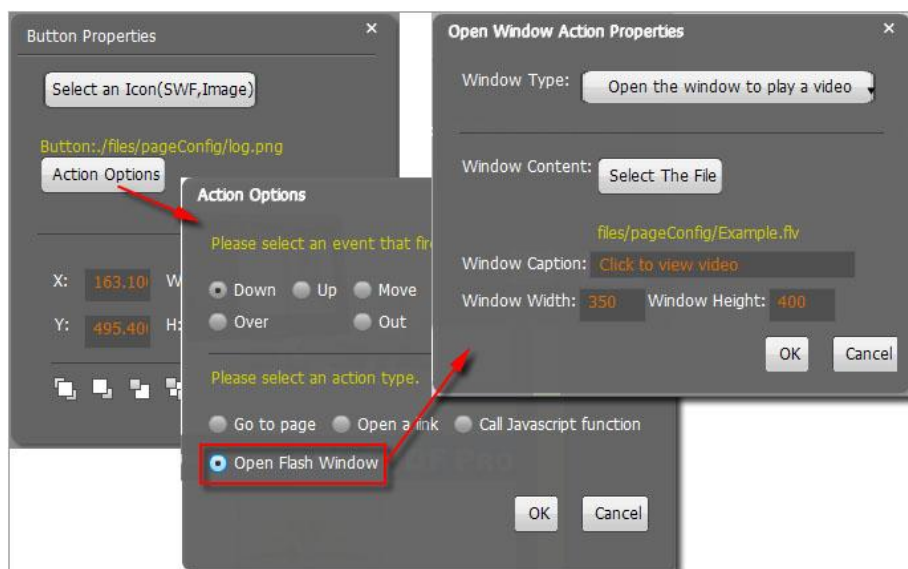
11. Add You Tube Video

Click the icon [YouTube] and then draw a box on the page to insert You Tube video into pages directly.

You just need to define the video ID directly. For example the video link is: http://www.youtube.com/watch?v=xKA6WIqjB7c, then the video ID is "xKA6WIqjB7c".
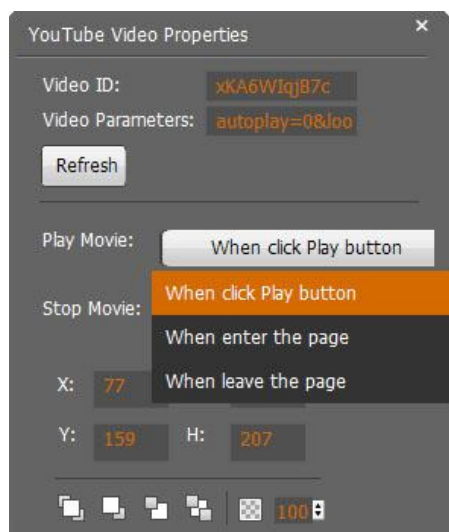
12. Add Printable Area

If you want readers can click on some area of your book to print the area directly, such as coupons which can be used to buy your presented goods, you can add a "Printable Area" on pages by clicking the icon , and then draw the area on the pages, set title and description:
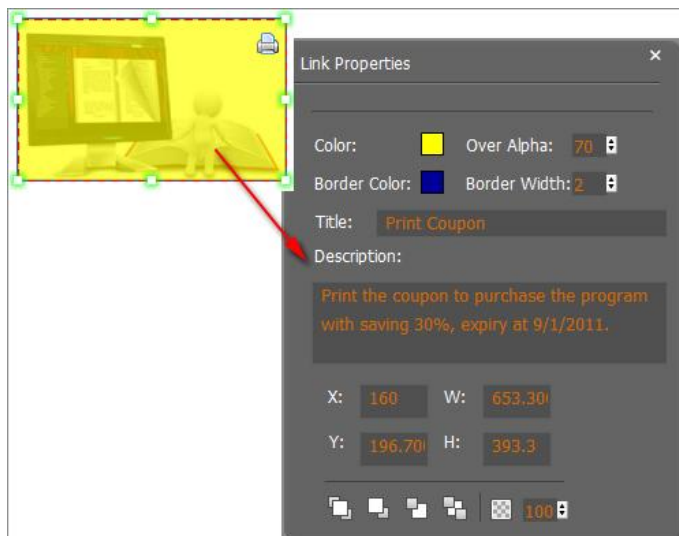
13. Copy and Paste

If you want to add same links, images, videos, audios to different pages, you don't have to repeat the "Link/Image/Video/Audio added" operations once and once again, just select the link object, click the copy button and then go to the other page to click the paste button directly.

14. Apply All

If you want to use the same link, video, audio, image or button on all pages (or all odd, even pages, or your customized pages), you can select the object and then click the Apply All button , then define the apply page range in pop-up window like below:
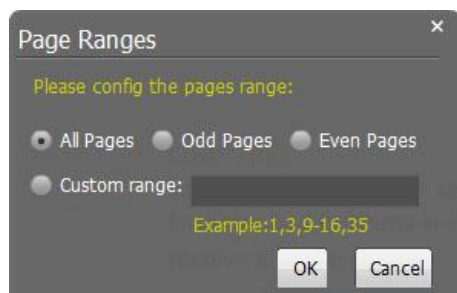
After adding links, flash, movie or sounds, you can click the icon to save the settings and back to the template setting interface.

V. Language Options Interface

Click "Option->Flash Language", you will enter into the Language Settings interface as below shows:

Panel Description:

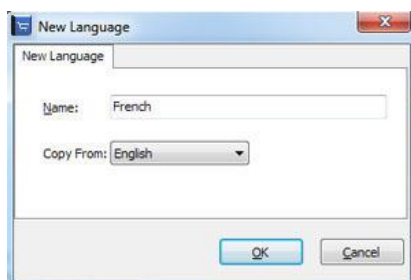As the tips explaining, the "Labeled" column lists the buttons and instructions on Flash books in defined language, and the program provides you five different languages for you to use: English, Chinese Arabic, French and Greek.

You can also add other language for your own uses:

1. Click the button and define name for the new language:

Click "OK" to save the new language in the list;

2. Choose the first label and click "Edit" icon, define new language text in "Labeled" box, then click "Save And Edit Next":
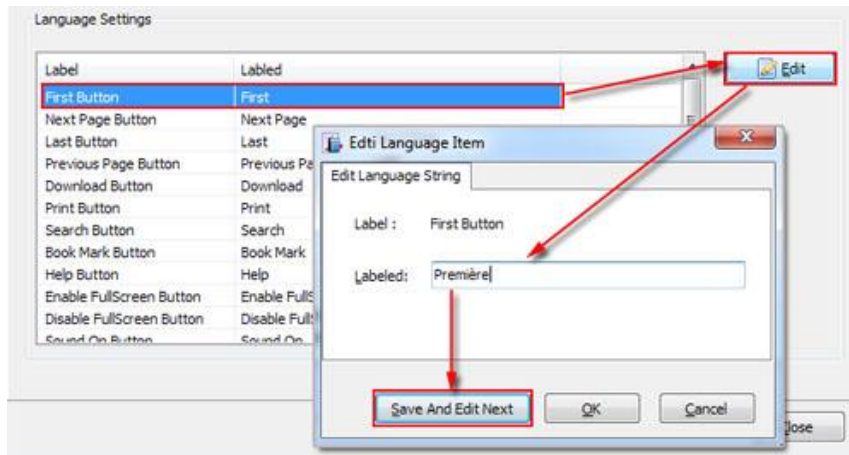
3. At last, you can get all Labels translated into your new language as the images shows:

You can delete unwanted language:

Or save your edited new language file as XML or TXT file:
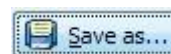
Load language file saving before for current using:
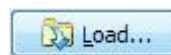
After setting template and language, click   icon to apply the settings.

VI. Output Interface

Output types:

1. HTML

This output type is for uploading created page-flipping ebook onto websites:

You can define HTML Title and other properties by clicking "Advanced" button:

Set Keywords, Description or even Script in the below interface:
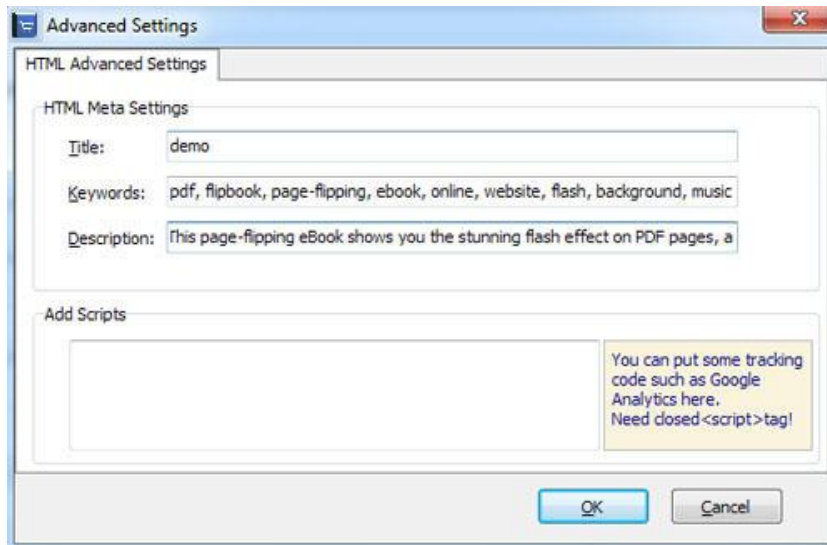
2. ZIP

 ◉ *.zip

This output type is for compressing the created files into an integral ZIP package which can be sending out as attachment directly. You can also define HTML Advanced Settings by clicking "Advanced" icon:

Your recipients just need to uncompress the ZIP file and then they can view the HTML flipbook instantly:
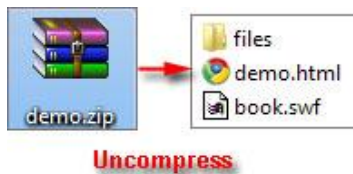
3. EXE

 ◉ *.exe

This type is for outputting flipbook as a single executive file, easy storing and easy viewing:
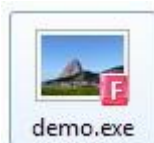
You can also define Icon and Opening Window Size in Advanced Settings:
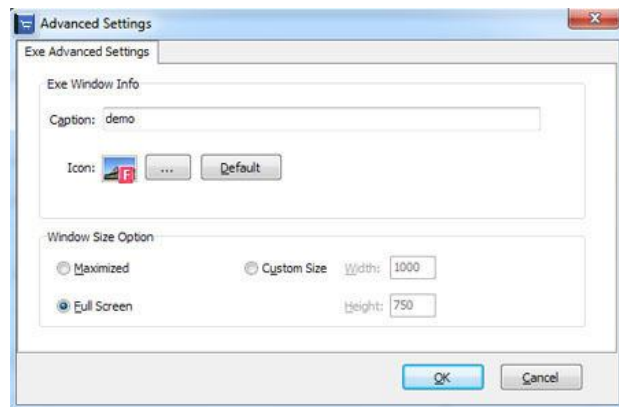
4. APP

 ○ *.app

If you want to make executable application to run on Mac devices, you can output as "*.app" format.

5. Mobile Version

☑ Also Make Mobile Version
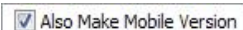
You can even output Mobile Version while choosing HTML or ZIP format at the same time. After creating mobile versions, you just need to output all files online (including HTML, SWF, "files" and "mobile" folders), then you can visit the flipbook page through your mobile browser.

6. Burn to CD
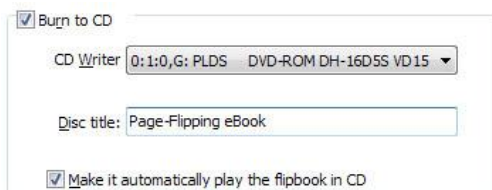
After choosing output type, then check the option "Burn to CD", set "CD Writer", define "Disc title".

How to make created eBooks available for others online, more details this support page: http://flipbuilder.com/support/how-can-i-share-my-created-ebook-online.htm .

At last click **button to output flipbook in your defined type.**

VII.   Batch Convert Interface
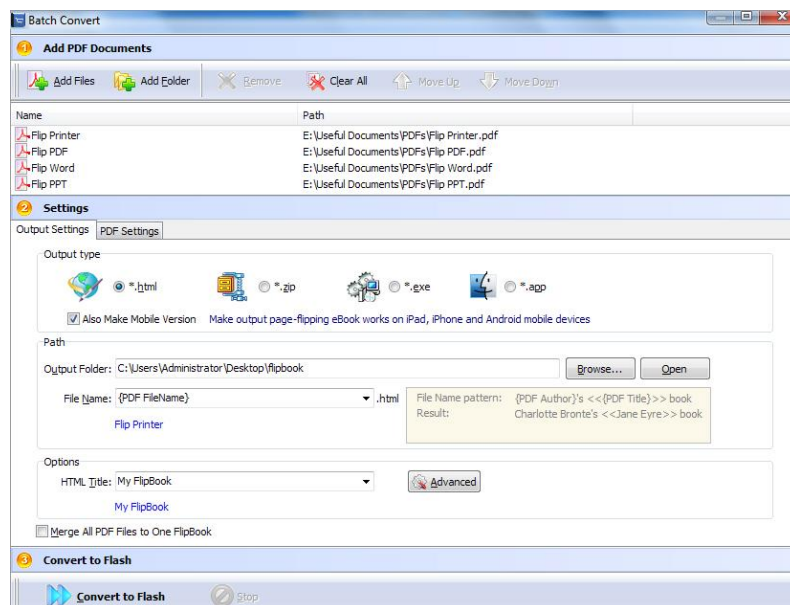
1. Add PDF Documents

 Click this icon to add PDF files from computer;

  Click this icon to add all PDF files in the folder (include sub-folders).

You can also remove some unwanted PDF, move up/ down files, or clear all documents.

2. Settings

(1). Output Settings

i. Choose Output Type

ii. Choose Output Path

You can also define output name pattern with FileName, Title, Subject and so on:

And after defining the File Name, you can preview the result example below:

iii. Define Output Option

Click "Advanced" icon to define Keywords, Description for HTML flipbooks, or define Icon, Window Size for EXE flipbooks:

iv. Merge All PDF Files to One Flip Book

(2). PDF Settings

i. Page Range

You can convert "All pages" or just "Custom range";

ii. Watermark

Click "Set Watermark" icon to enter into "Watermark" interface:
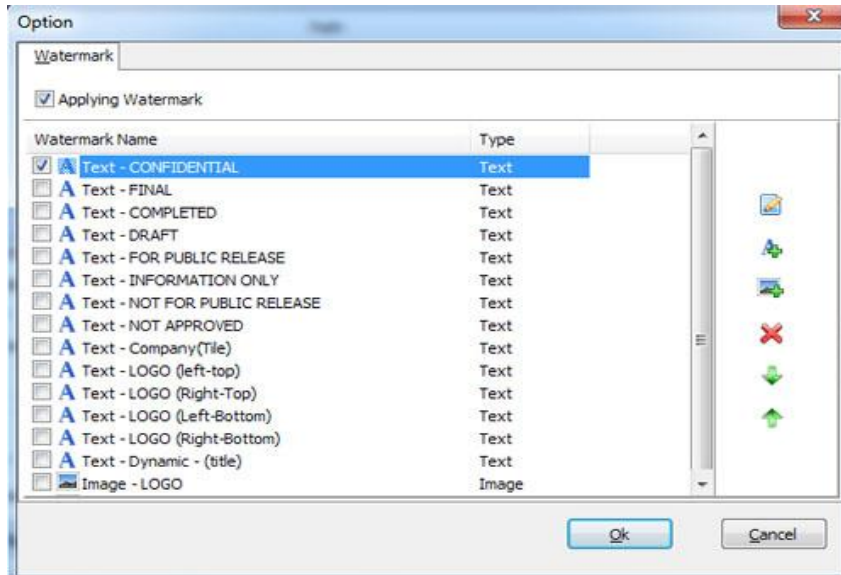
Check "Applying Watermark" option, then you can choose default stamps, Edit them, or Add Text Watermark, Add Image Watermark, Delete, Move Down/ Up.

iii. Page Quality
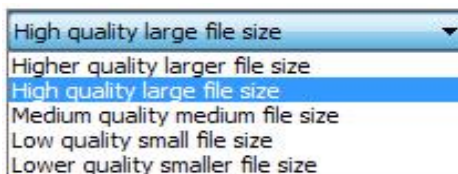
Choose quality and size type from listed five kinds.

iv. Other Options

Import bookmark If your PDF file contains bookmarks, check this option to use in output page-flipping eBook;

Import links If your PDF file has links, check this to enable in flipbook;

Enable search Check this option to enable search functionality in created flipbook.

At last, click Convert to Flash **icon to batch convert listed files together.**

VIII.   Use Flip Shopping Catalog in Command Line

You can also use Flip Shopping Catalog in Command Line.

```
Flip Shopping Catalogfessional Command Line Usage:

 PTCMD.exe [Options]

  -f<PDF File>              The source PDF file.

  -o<output folder>         Specify the folder for the output files.

  -t[html|zip|exe]          Output type. Default is html.

  -n<OutputFileName>        Specify the name for the output file.

  -c<caption>               Caption for HTML or EXE.

  -s<Flash settings>        Value format is:<Template name>#[<Theme name>|
                            <txt_settingfile path>].
                            <Template name> could be: Classic, Float, Spread.
                            <Theme name> are list in the "Select a template" window,
                            such as Blank,Blues,Nostalgia.
                            <txt_settingfile path> is the file that you export
                            with "Save the template settings" function

   -r<page range>.          The page range that you want to import from PDF File.
                            Range value string like:2-15,33,35-36,or All.(Default: All)

  -q<import quality>        Count be 5,4,3,2,1.5 specify the higher quality larger file
                            size;1 specifies lower quality smaller file size.(default:4)

 -R<GS|SWF|LIB>             Render  engine  options.  (Default: GS,  Ghostscript  render
engine)

  -b<Y|N>                   Import bookmark yes or no. (Default: Y)

  -l<Y|N>                    Import links yes or no. (Default: Y).

  -S<Y|N>                   Enable searchable or not.(Default: Y, enable searchable)
```

-k\<html key words\>   Set the keywords for html output file.

-d\<html description\>   Set the descriptions for html output file.

-j\<html javascript\>   Set the javascript for html output file.

-i\<icon file path\>   Specify the icon path for exe output.

-w\<window size\>   Specify the size of exe window.
                           Value could be: M,F, or some string like:800,600.
                           (width is 800,height is 600).

Examples 1:
PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"index" -thtml -c"Title"
-s"Float#c:\my_ebooksetting.txt" -r"1-8,9-14,42" -q4 -R"SWF" -bN

Examples 2:
PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"ExeFileName" -texe -i"C:\app.ico"
-c"Title" -s"Float#Blues" -r"All" -q5 -R"GS"

Examples 3:
PTCMD   -f"C:\input.pdf"   -o"C:\outputfolder"   -n"index"   -tzip   -c"Title"
-s"Float#Blank" -r"All" -q5 -R"GS" -k"html key words"\

Return Code:
1:   Success
2:   Input file not found
3:   Parameters are invalid
4:   Failed to load PDF
5:   Failed to import bookmarks
6:   Failed to import links
7:   Failed to import searchable information
8:   Failed to save the output file.

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your storage devices and cease to use the product.

How to Order

Order Online (http://www.flipbuilder.com/flip-shopping-catalog/index.html) or Order Toll Free 1-877-353-7297 (When you order toll free just give the operator the product number of the product you would like).

How to purchase online?

1. Select a license type above, and click [Buy Now]

2. Select the currency that you want to use. (You can also continue shopping)

3. Fill billing information and select a payment method. (Your information is safe with us)

4. Check the information you filled previously and click "Place Secure Order"

Other Order Ways—With Phone/Mail/Fax/Check:

If you are not comfortable ordering online witha credit card, you are welcome to choose an offline order option in the payment section of the order process. We accept mail, fax, wire, and PO   (if applicable) ordering options in addition to ordering online. We also provide phone orders through our 24x7 order desk at 1-877-353-7297, or (952) 646-5331 for International Callers.

Please note that all of the offline ordering options do have additional fees for processing. To place an order by mail, fax, wire, and PO (when applicable), use the online form and then choose one of these payment options found in the Payment Method section of the form. Once submitted online, the appropriate information will be provided to you in your web browser to send your payment to us offline.

100% unconditional 30 Day Money Back Guarantee

Want to custom the program or have other questions about purchase?
Contact us at alice@flipbuilder.com .

Support

You can easily search or browse our frequently asked questions, and learn tutorials about products, and get your registration code back. If you are not satisfy with the solutions provided, please contact support team for help.

1. Frequently Asked Questions

You can find answers to questions about technique issues here:
http://www.flipbuilder.com/support

2. Get lost license code

Click here to look up the order » (http://www.regnow.com/cs/orderStatus)
You can pull up a copy of your order by entering your email address. After you find your order, you may view its status, view details of your order (including the license key), and obtain the invoice.

3. Contact Us

If you have other questions or requirements, contact us directly through our support Email:
alice@flipbuilder.com, we will respond you ASAP.

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